

Longoria

NEWSLETTER



ARTISTRY IN WINEMAKING SINCE 1982 • OCTOBER 2021



Rick, James and Sarah — Longoria crush 1984 and Longoria crush 2021

A Note from Rick

AS I WRITE THIS SHORT NOTE TO OUR WINE CLUB MEMBERS, we are about halfway through our harvest and crush. Although our country as a whole has experienced record-breaking high temperatures, our region has experienced relatively mild weather resulting in a later start to the harvest than the past several years.

We harvested our Pinot Grigio grapes on September 3rd followed by our first ever harvest of the rare Spanish grape Mencia on September 9th. Pinot Noir grapes from Chapel Vineyard were harvested on September 13th for our Pink Wine. The entire Longoria family helped crush, stomp and press this wine. We are expecting to harvest Pinot Noir from Fe Ciega Vineyard and Albariño within the next 10 days or so. The quality of the grapes has been superb!

We are pleased to release three new wines to our Wine Club from the outstanding 2019 vintage. They are the 2019 Chardonnay, Cuvée Diana, 2019 Tempranillo, and 2019 Pinot Noir, Fe Ciega Vineyard. I'm extremely pleased with the quality of each of these wines. They continue to demonstrate our consistency of style and the high quality of our wines.

The wines in your shipment vary according to the wine club you have selected. As members, you are entitled to an extra 5% discount on orders of any of these new releases during the month of October.

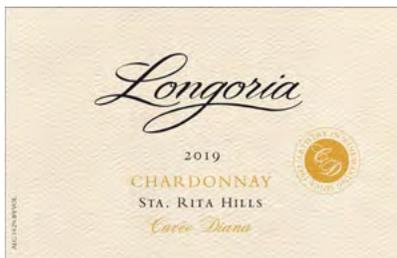
From Diana, myself and our Team, we thank you for your support and hope you will enjoy these new releases and other wines to come.

Cheers,

Rick Longoria,
Winemaker

These are the new releases for October. The wines included in your shipment vary according to your Wine Club selection. The cost for each shipment includes the price of the wine, less your Wine Club discount, plus packaging, shipping and appropriate sales tax, when applicable.

Winemaker's Notes



I PRODUCE THIS CHARDONNAY as a tribute to my wife and winery partner, Diana. I source grapes for Cuvée Diana from the best vineyard sites in the Sta. Rita Hills AVA. We feel the consistent quality of our Chardonnay contributes to the

world-class reputation of our wine region.

The weather in 2019 was fairly moderate during the growing season and continued into harvest. I sourced the grapes from La Rinconada Vineyard, which is located near Sanford Winery. The grapes were harvested on September 18th, with a sugar content of 23.3 Brix and outstanding acidity.

The grapes were whole-cluster pressed and the juice settled for 24 hours in a tank before being racked to barrels for fermentation. The wine was aged in French oak barrels for 14 months. Only 15% of the barrels were new. This relatively low percentage of new oak allowed the beautiful fruit aromatics and flavors of the Chardonnay to be emphasized. The wine was bottled in January 2021.

The wine has a light straw gold color. The aromas are a complex mixture of nutmeg, brown sugar and baked apples. On the palate the wine is medium-bodied with flavors similar to those of the aromas. The wine has a rich, oily texture in the mid-palate and ends with a crisp citrusy finish which is contributed by the excellent acidity of the wine.

This elegant and flavorful Chardonnay will pair well with a variety of seafood including lobster, halibut and rainbow trout.

OUR ESTATE VINEYARD, Fe Ciega, was planted in 1998, and then expanded in 2008 to a total of nine acres of Pinot Noir. The consistent high-quality wines that are produced from our vineyard have earned it a reputation as being one of the “grand cru” sites in the Sta. Rita Hills AVA.

The grapes were 100% destemmed and crushed into small open-top fermenters. After a three-day cold soak, the must was inoculated with yeast to start the fermentation. Following an average ten-day fermentation, the wine was pressed off, settled in tanks for several days and then racked to French oak barrels for aging. Only 18% of the barrels were new. After 14 months of barrel aging, a blend was created from the Pommard, Dijon 667 and Mt. Eden clones. The wine was not fined and only lightly filtered prior to being bottled in January 2021.

The wine has a medium, dark ruby color. The aroma is a complex mixture of fragrant Asian spices and ripe cherries with a hint of cedar. On the palate the wine is medium-bodied with flavors of ripe cherries, pomegranates and a hint of orange rind in the finish. The finish provides for a satisfying pull on the palate from the combination of silky tannins and excellent acidity.

This full-bodied and flavorful Pinot Noir will pair well with a wide variety of foods including lamb, duck and even filet mignon and top sirloin. I recommend decanting the wine 30-45 minutes prior to serving.



COMPOSITION: 100% Chardonnay
VINEYARD SOURCE: La Rinconada
PRODUCTION: 55 cases
ALCOHOL BY VOLUME: 14.2%
PH: 3.41
TITRATABLE ACIDITY: 0.57 g/100ml
CELLARING POTENTIAL: 4 to 6 years
BOTTLE PRICE: \$45.00

COMPOSITION: 100% Pinot Noir
VINEYARD SOURCE: Fe Ciega
PRODUCTION: 140 cases
ALCOHOL BY VOLUME: 14.4%
PH: 3.65
TITRATABLE ACIDITY: 0.60 g/100ml
CELLARING POTENTIAL: 7 to 10 years
BOTTLE PRICE: \$55.00

Winemaker's Notes, cont.

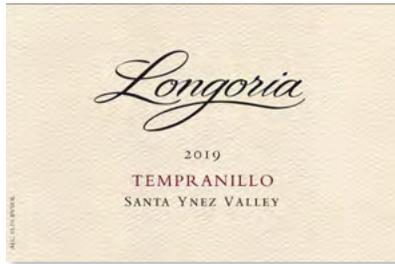
I WAS INTRODUCED TO Tempranillo-based wines during my first trip to Spain in the mid-1990's. This inspired me to produce my own Tempranillo. For the first time, this vintage was produced from 100% Tierra Alta Vineyard grapes.

The 2019 growing season and harvest were characterized with moderate weather, resulting in a relatively late harvest date of October 23rd. The grapes were harvested from Tierra Alta Vineyard with a sugar content of 25.9 Brix.

The grapes were entirely destemmed and crushed into an open-top fermenter. After a three-day cold soak, the must was inoculated with yeast to begin the 12-day long fermentation. The wine was then pressed off, settled in a tank for several days and then racked to American oak barrels of which 28% were new. After 22 months of barrel aging, the wine was lightly filtered and bottled in August 2021.

The wine has a dark ruby color, with a complex aroma that's a mixture of cedar, ripe plums, rhubarb pie and forest incense. On the palate the wine is medium-bodied with flavors similar to those found in the aroma. The wine has mild tannins and balanced acidity which gives this wine a satisfying, lingering finish.

Our Tempranillo is very versatile and will complement almost any cuisine. Some of our favorite pairings are with divergent foods such as barbecued meats, spicy Mexican or Middle Eastern foods.



2021 Tentative Schedule of Releases

The wines included in your shipment will vary according to your Wine Club Selection

GRAND TASTEVIN ORDER

You must also be a member of the Wine Club to receive these wines

November: 2019 Pinot Noir, A Noir Supreme
2019 Cabernet Franc, Santa Barbara County
2019 Evidence, Santa Barbara County
2016 Merlot, Alisos Vineyard (Library Wine)

COMPOSITION:

Tempranillo — Tierra Alta Vineyard (84%)
Graciano — Two Wolves Vineyard (9%)
Syrah — Clover Creek Vineyard (4%)
Grenache — Tierra Alta Vineyard (3%)

PRODUCTION: 117 cases

ALCOHOL BY VOLUME: 15.1%

PH: 4.16

TITRATABLE ACIDITY: 0.57 g/100ml

CELLARING POTENTIAL: 4 to 6 years

BOTTLE PRICE: \$36.00

DON'T MISS OUT! If you would like to receive the two additional Grand Tastevin Order shipments and have not already signed up, please email info@longoriawine.com or phone 805-736-9700. You must be a Wine Club Member to sign up for the Grand Tastevin Order. **Grand Tastevin members receive their wine 30 days prior to it being released to the public.**

Longoria Current and New Releases

NEW RELEASES IN THIS SHIPMENT	BOTTLE PRICE	15% DISCOUNT	20% DISCOUNT
2019 Chardonnay, Cuvée Diana	\$45.00	\$38.25	\$36.00
2019 Pinot Noir, Fe Ciega Vineyard	\$55.00	\$46.75	\$44.00
2019 Tempranillo, Santa Ynez Valley	\$36.00	\$30.60	\$28.80
CURRENT RELEASES	BOTTLE PRICE	15% DISCOUNT	20% DISCOUNT
2018 Chardonnay, Cuvée Diana	\$45.00	\$38.25	\$36.00
2019 Pinot Noir, Lovely Rita	\$35.00	\$29.75	\$28.00
2016 Pinot Noir, Fe Ciega Vineyard	\$55.00	\$46.75	\$44.00
2017 Pinot Noir, Fe Ciega Vineyard	\$55.00	\$46.75	\$44.00
2018 Pinot Noir, Fe Ciega Vineyard	\$55.00	\$46.75	\$44.00
2016 Pinot Noir, Fe Ciega Vineyard Block M	\$75.00	\$63.75	\$60.00
2018 Pinot Noir, Fe Ciega Vineyard Block M	\$75.00	\$63.75	\$60.00
2015 Pinot Noir, La Encantada Vineyard	\$50.00	\$42.50	\$40.00
2016 Pinot Noir, La Encantada Vineyard	\$50.00	\$42.50	\$40.00
2018 Pinot Noir, La Encantada Vineyard	\$50.00	\$42.50	\$40.00
2015 Pinot Noir, Sanford & Benedict Vineyard	\$50.00	\$42.50	\$40.00
2016 Pinot Noir, Sanford & Benedict Vineyard	\$50.00	\$42.50	\$40.00
2017 Pinot Noir, Sanford & Benedict Vineyard	\$50.00	\$42.50	\$40.00
2018 Pinot Noir, Sanford & Benedict Vineyard	\$50.00	\$42.50	\$40.00
2019 Pinot Noir, Sanford & Benedict Vineyard	\$50.00	\$42.50	\$40.00
2017 Pinot Noir, A Noir Supreme	\$70.00	\$59.50	\$56.00
2017 Blues Cuvée, Santa Barbara County	\$35.00	\$29.75	\$28.00
2018 Blues Cuvée, Santa Barbara County	\$35.00	\$29.75	\$28.00
2018 Tangled Up In Red, Santa Ynez Valley	\$35.00	\$29.75	\$28.00
2016 Cabernet Franc, Santa Ynez Valley	\$48.00	\$40.80	\$38.40
2017 Cabernet Franc, Santa Ynez Valley	\$48.00	\$40.80	\$38.40
2018 Cabernet Franc, Santa Ynez Valley	\$50.00	\$42.50	\$40.00
2016 Grenache, Santa Barbara County	\$30.00	\$25.50	\$24.00
2018 Grenache, Santa Ynez Valley	\$30.00	\$25.50	\$24.00
2019 Graciano, Two Wolves Vineyard	\$35.00	\$29.75	\$28.00
2016 Evidence, Bordeaux-Style Blend	\$70.00	\$59.50	\$56.00
2017 Evidence, Bordeaux-Style Blend	\$70.00	\$59.50	\$56.00
2018 Evidence, Bordeaux-Style Blend	\$70.00	\$59.50	\$56.00
2018 Syrah, Santa Barbara County	\$35.00	\$29.75	\$28.00
2013 Syrah Reserva, Alisos Vineyard	\$45.00	\$38.25	\$36.00
2014 Syrah, <i>Vino Dulce</i> , Port-Style Wine (375ml)	\$23.00	\$19.55	\$18.40

**REORDER THE WINES
IN YOUR SHIPMENT
WITHIN 30 DAYS
AND GET AN EXTRA 5%
DISCOUNT.**



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