

Longoria

N E W S L E T T E R



ARTISTRY IN WINEMAKING SINCE 1982 • FEBRUARY 2021

A Note from Rick



2020 PRESENTED MANY PANDEMIC-RELATED challenges to our winery business, but we adapted as best as we could. We are eternally thankful for our Club Members who came through for us with their strong and loyal support of our wines throughout the year.

It is with a sense of optimism and gratitude that we release three new wines in this first Wine Club shipment for 2021.

The 2019 Lovely Rita Pinot Noir is the first vintage to be made from 100% Fe Ciega Vineyard grapes. The renowned quality of Fe Ciega Vineyard Pinot Noir comes through in this excellent vintage. It is a bolder and more refined version of Lovely Rita than past vintages that were blended with grapes from other vineyards.

Also included in this shipment is the 2018 Syrah, Santa Barbara County. It's a blend of our two long-time vineyard sources, Clover Creek & Alisos. This vintage is 100% Syrah, and the result is a purer expression of the Syrah grape than previous versions that were blended with other varietals.

Finally, we have the 2018 Blues Cuvée, which stays true to our proprietary blend of Bordeaux varietals and Syrah. As Christina, our Tasting Room Manager, said during our staff tasting, "it's classic Blues Cuvée," which is good news for the many fans of this wine.

While we don't know when we will be able to hold our annual Wine Club pickup parties, or even in-person tastings, we look forward to continuing to stay in touch with you through emails and phone calls. We will be sharing more new releases with you during the year and hope that our wine provides you with some enjoyment as we carry on during these challenging times.

Stay safe & healthy,

Rick Longoria,
Winemaker

These three wines are the new releases for February. The wines included in your shipment vary according to your Wine Club selection. The cost for each shipment includes the price of the wine, less your Wine Club discount, plus packaging, shipping and appropriate sales tax, when applicable.

Winemaker's Notes



THE HARVEST OF 2019 was very similar to that of 2018. The mild weather not only gave the grapes more time to ripen, but it also allowed them to mature more slowly on the vine and retain their natural acidity.

This is the first Lovely Rita Pinot to be composed of 100% Fe Ciega Vineyard grapes. All four clones grown at the vineyard were used for this blend; Dijon 115, Dijon 667, Pommard and Mt. Eden. The grapes were 100% destemmed and crushed into small, open top fermenters. After an average fermentation period of nine days, the wines were pressed off to tanks, settled and then transferred to French oak barrels for aging, of which 16% were new. This vintage produced wines with more intensity and tannins than normal, which called for 14 months of barrel aging instead of the usual 9 months.

Lovely Rita has a medium dark, ruby color and fragrant aromas of baked cherries and warm cedar with a hint of nutmeg in the background. On the palate the wine is medium-bodied with vibrant flavors of lusciously tart cherries with a hint of figs and vanilla spice on the finish. Richer and denser than most earlier vintages of Lovely Rita, I believe this bottling may be our most harmonious and complex Lovely Rita yet.

Enjoy this wine with a variety of foods including parmesan crusted salmon, beef tenderloin and warm duck salad.

COMPOSITION: 100% Pinot Noir
VINEYARD SOURCE: 100% Fe Ciega
PRODUCTION: 252 cases
ALCOHOL BY VOLUME: 14.1%
PH: 3.49
TITRATABLE ACIDITY: 0.62 g/100ml
CELLARING POTENTIAL: 4 to 6 years
BOTTLE PRICE: \$35.00

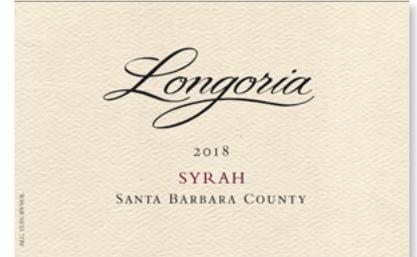
FOR OVER 10 YEARS OUR winery has donated a special blend of our Syrah to People Helping People's charity event, Vino de Sueños. The consistent excitement and enthusiasm I've received over the years for this special Syrah inspired me to share it with you.

The mild temperatures during 2018's growing season resulted in relatively late harvest dates at both vineyard sites. The long maturity period gave the grapes time to reach riper sugar levels that averaged 25.8 Brix.

The grapes were 100% destemmed and crushed into small, open top fermenters. After a three-day cold soak period, the musts were inoculated with yeast. Fermentation lasted for an average of 13 days, at which time the wines were pressed off, settled in tanks and then transferred to French oak barrels to begin aging. The combined lots were aged in 35% new French oak barrels for 22 months.

The wine has a dark ruby color. The aromas are a mix of ripe plums and brown spices with a hint of anise in the background. On the palate the wine has flavors of ripe black cherries with a hint of vanilla on the finish. The wine is medium to heavy bodied with excellent acidity and surprisingly smooth tannins for a wine with this much weight.

This wine will pair well with a variety of dishes including beef stroganoff, curried lamb and grilled meats such as pork ribs.



COMPOSITION: 100% Syrah
VINEYARD SOURCES:
 60% Alisos
 40% Clover Creek
PRODUCTION: 62 cases
ALCOHOL BY VOLUME: 15.5%
PH: 3.71
TITRATABLE ACIDITY: 0.69 g/100ml
CELLARING POTENTIAL: 4 to 6 years
BOTTLE PRICE: \$35.00

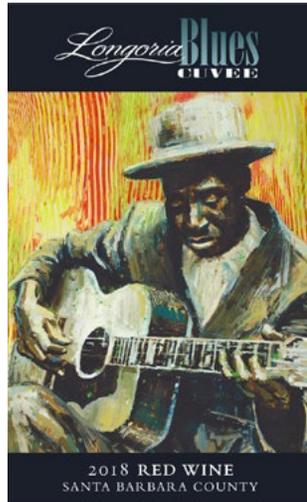
Winemaker's Notes (cont.)

OUR PROPRIETARY RED WINE blend pays tribute to America's great music genre, the Blues. Traditionally, we've changed the label art every other year, but this year we're revisiting one of our favorite Blues Cuvée labels created by artist Trent Call for the 2007-2008 vintages.

Mild temperatures during 2018's growing season pushed back harvest dates. The harvest of the Bordeaux varietals began on October 30th and concluded on November 6th. The Syrah grapes were harvested on October 9th and October 31st.

Every lot was destemmed and crushed into a small, open top fermenter. The must was cold soaked for an average of three days. After fermentation, the wines were pressed off, settled, transferred to French oak barrels and aged for 21 months. 30% of the barrels were new French oak and the remaining barrels were neutral. The wine has a dark ruby color. Classic, perfumed herbal aromas from the Cabernet Franc initially dominate the nose and are followed by notes of cedar, plums and spices. On the palate the wine is medium-bodied with flavors of black cherries, plums and a hint of pomegranate in the finish. The moderate tannins and balanced acidity give the wine a wonderfully lively finish.

This wine will pair well with a variety of foods including pork loin, Italian pasta with herbed red sauce and many foods off the grill.



Reorder the wines in this shipment within 30 days and get an extra 5% discount.

Order online today at
shop.longoriawine.com,
 email info@longoriawine.com
 or phone 805-736-9700



DON'T MISS OUT! If you would like to receive the two additional Grand Tastevin Order shipments and have not already signed up, please email info@longoriawine.com or phone 805-736-9700. You must be a Wine Club Member to sign up for the Grand Tastevin Order.

Grand Tastevin members receive their wine 30 days prior to it being released to the public.

COMPOSITION: 31% Cabernet Franc,
 23% Merlot, 22% Cabernet Sauvignon,
 24% Syrah,

PRODUCTION: 147 cases

ALCOHOL BY VOLUME: 15.2%

PH: 3.64

TITRATABLE ACIDITY: 0.64 g/100ml

CELLARING POTENTIAL: 6 to 8 years

BOTTLE PRICE: \$35.00

Longoria Current and New Releases

NEW RELEASES IN THIS SHIPMENT	BOTTLE PRICE	15% DISCOUNT	20% DISCOUNT
2019 Pinot Noir, Lovely Rita	\$35.00	\$29.75	\$28.00
2018 Syrah, Santa Barbara County	\$35.00	\$29.75	\$28.00
2018 Blues Cuvée, Santa Barbara County	\$35.00	\$29.75	\$28.00
CURRENT RELEASES	BOTTLE PRICE	15% DISCOUNT	20% DISCOUNT
2016 Chardonnay, Cuvée Diana	\$45.00	\$38.25	\$36.00
2018 Chardonnay, Cuvée Diana	\$45.00	\$38.25	\$36.00
2018 Pinot Noir, Lovely Rita	\$35.00	\$29.75	\$28.00
2016 Pinot Noir, Fe Ciega Vineyard	\$55.00	\$46.75	\$44.00
2017 Pinot Noir, Fe Ciega Vineyard	\$55.00	\$46.75	\$44.00
2018 Pinot Noir, Fe Ciega Vineyard	\$55.00	\$46.75	\$44.00
2016 Pinot Noir, Fe Ciega Vineyard Block M	\$75.00	\$63.75	\$60.00
2018 Pinot Noir, Fe Ciega Vineyard Block M	\$75.00	\$63.75	\$60.00
2015 Pinot Noir, La Encantada Vineyard	\$50.00	\$42.50	\$40.00
2016 Pinot Noir, La Encantada Vineyard	\$50.00	\$42.50	\$40.00
2018 Pinot Noir, La Encantada Vineyard	\$50.00	\$42.50	\$40.00
2015 Pinot Noir, Sanford & Benedict Vineyard	\$50.00	\$42.50	\$40.00
2016 Pinot Noir, Sanford & Benedict Vineyard	\$50.00	\$42.50	\$40.00
2017 Pinot Noir, Sanford & Benedict Vineyard	\$50.00	\$42.50	\$40.00
2018 Pinot Noir, Sanford & Benedict Vineyard	\$50.00	\$42.50	\$40.00
2017 Pinot Noir, A Noir Supreme	\$70.00	\$59.50	\$56.00
2017 Blues Cuvée, Santa Barbara County	\$35.00	\$29.75	\$28.00
2016 Cabernet Franc, Santa Ynez Valley	\$48.00	\$40.80	\$38.40
2017 Cabernet Franc, Santa Ynez Valley	\$48.00	\$40.80	\$38.40
2018 Cabernet Franc, Santa Ynez Valley	\$50.00	\$42.50	\$40.00
2018 Graciano, Two Wolves Vineyard	\$35.00	\$29.75	\$28.00
2016 Grenache, Santa Barbara County	\$30.00	\$25.50	\$24.00
2018 Grenache, Santa Ynez Valley	\$30.00	\$25.50	\$24.00
2016 Evidence, Bordeaux-Style Blend	\$70.00	\$59.50	\$56.00
2017 Evidence, Bordeaux-Style Blend	\$70.00	\$59.50	\$56.00
2018 Evidence, Bordeaux-Style Blend	\$70.00	\$59.50	\$56.00
2017 Syrah, Santa Barbara County	\$35.00	\$29.75	\$28.00
2013 Syrah Reserva, Alisos Vineyard	\$45.00	\$38.25	\$36.00
2018 Tempranillo, Santa Ynez Valley	\$36.00	\$30.60	\$28.80
2014 Syrah, <i>Vino Dulce</i> , Port-Style Wine (375ml)	\$23.00	\$19.55	\$18.40

2021 Tentative Schedule of Releases

WINE CLUB

April: 2020 Albariño, Clover Creek Vineyard
 2019 Pinot Noir, Sanford & Benedict Vyd.
 2018 Red Wine, Marston's Cuvée

October: 2019 Chardonnay, Cuvée Diana
 2019 Pinot Noir, Fe Ciega Vineyard
 2019 Tempranillo, Santa Ynez Valley

GRAND TASTEVIN ORDER

March: 2020 Pink Wine, Cuvée June & Vivian
 2019 Graciano, Santa Ynez Valley
 2013 Pinot Noir, Fe Ciega (Library Wine)
 2014 Pinot Noir, Sanford & Benedict
 (Library Wine)

November: 2019 Pinot Noir, A Noir Supreme
 2019 Cabernet Franc, Santa Barbara Co.
 2019 Evidence, Santa Barbara County
 2016 Merlot, Alisos Vineyard (Library Wine)