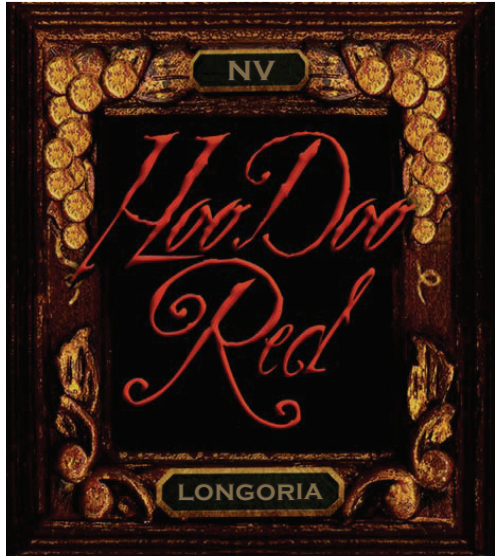


Longoria

ARTISTRY IN WINEMAKING SINCE 1982



NON-VINTAGE HOO DOO RED

Red Table Wine – Santa Barbara County

It's been several years since we have been able to produce a Hoo Doo Red, so we're excited to release another bottling of this popular red blend. The composition has always varied with each bottling, however, this blend stretches the boundaries by being a blend of not only different varietals but also two different vintages, 2009 and 2010.

The different lots that went into this blend were all used in other wines such as Syrah, Tempranillo, Cabernet Franc and even some of the Grenache/Syrah Pink Wine from the Cuvée June. The wine was blended just prior to bottling in March 2012.

TECHNICAL NOTES

Composition:

Syrah (66%)
Grenache/Syrah Pink Wine (16%)
Tempranillo (13%)
Cabernet Franc (5%)

Production: 200 cases

Alcohol by volume: 13.5%

pH: 3.38

Titrateable acidity: 0.64 g/100ml

Cellaring potential: Two to four years

Bottle price: \$16.00

The wine has a medium ruby color. The aromas are a complex array of spiciness from the Syrah and black cherry aromas from the Tempranillo. On the palate, the wine is medium bodied with flavors of black cherry and pomegranate. The wine has excellent acidity, which gives the wine bright flavors and a long finish.

Serve this wine with BBQ meats, hamburgers and cold cut sandwiches.

Rick Longoria, *Winemaker*
March 21, 2012