

Longoria

G R A N D T A S T E V I N O R D E R

M a r c h 2 0 1 4



Rick and Diana were recently honored as Pioneer Vintners at the Santa Barbara Wine Auction at the Bacara Resort & Spa. The event was a great success, with the Santa Barbara Vintners Foundation raising more than \$1 million to support the work of medical aid organization Direct Relief. *From left to right: James Longoria, Tasting Room Manager Katie Skidmore, Rick Longoria, Diana Longoria.*

A NOTE FROM RICK

THREE OUTSTANDING WINES headline this year's first Grand Tastevin Order shipment. The first is a bottle of 2012 Pinot Noir, Fe Ciega Vineyard, Block M. Made exclusively from the Mt. Eden clone, it was harvested from a 1.25-acre section of our estate vineyard called Block M. This wine is a worthy follow-up to the 2011 vintage that caused quite a stir last year amongst consumers and critics alike.

Along with two bottles of our newly released 2011 Syrah, Alisos Vineyard, I included a bottle of the 2007 Syrah, Alisos Vineyard from my wine library. This is a great opportunity to taste the changes that occur to a wine after four years of bottle aging. A limited amount of the 2007 vintage is available for purchase on a first come, first served basis.

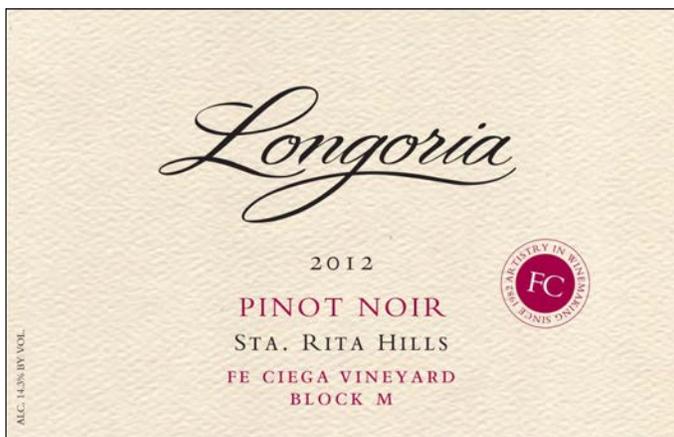
As always, Diana and I and our winery staff thank you for your enjoyment and support of our wines. We hope you will have a chance to visit us sometime during the year.

Cheers,

— Rick Longoria, Winemaker

The March GTO shipment contains one bottle of the 2012 Pinot Noir, Fe Ciega Vineyard, Block M, two bottles of the 2011 Syrah, Alisos Vineyard, and one bottle of a Library Release, the 2007 Syrah, Alisos Vineyard. The cost of this shipment includes the price of the wine, less your Wine Club discount, plus packaging, shipping and appropriate sales tax, when applicable.

RICK'S WINEMAKER NOTES



2012 PINOT NOIR

Sta. Rita Hills - **Fe Ciega Vineyard, Block M**

THIS IS OUR SECOND VINTAGE of Pinot Noir made exclusively with fruit from our 1.25-acre Block M, planted to the Mt. Eden clone.

The 2012 harvest was characterized with cooler weather than in 2011, as demonstrated by the harvest date of September 14th, four days later than in 2011. The average sugar content was 23.6 Brix, 1.2 Brix less than in 2011.

The grapes were 100% destemmed. The new oak component for this wine was higher than I normally use, at 55%; however, I felt the wine's fruit concentration was strong enough to balance the oak. After aging for 25 months the wine was racked, not fined but lightly filtered in December 2013.

The wine has a dark ruby color. The aromas are of ripe cherries with a hint of spice and a very subtle hint of bacon fat in the background. On the palate the wine is medium bodied with rich, extracted flavors of dried red fruits and a hint of orange pekoe tea. The wine has fine tannins which, when combined with the high acidity of the wine, give the wine a lip-smacking quality. This is a very limited production wine that will reward the Pinot Noir lover with a complex, elegant wine with a few years of bottle aging.

This wine will pair well with wild mushrooms in a reduction sauce, pork and lamb.

COMPOSITION: 100% Pinot Noir

VINEYARD SOURCE: Fe Ciega, Block M

PRODUCTION: 67 cases

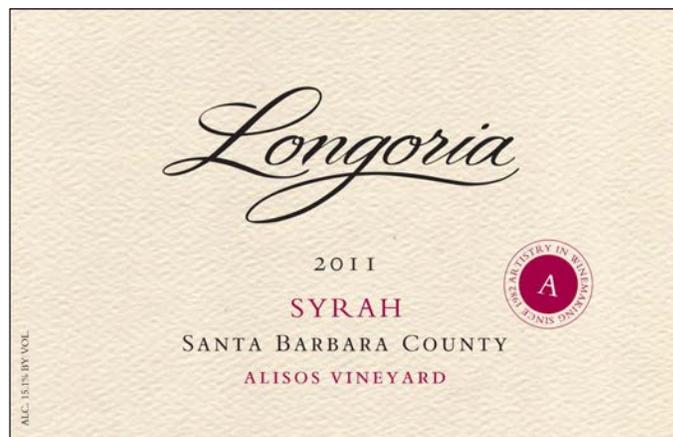
ALCOHOL BY VOLUME: 14.6%

pH: 3.20

TITRATABLE ACIDITY: 0.60 g/100 ml.

CELLARING POTENTIAL: Four to eight years

BOTTLE PRICE: \$55.00



2011 SYRAH

Santa Barbara County - **Alisos Vineyard**

THIS SMALL VINEYARD, located in the hills east of Los Alamos, has been an excellent source of fruit for us since the late 1990s. The 2011 harvest experienced relatively cool weather, which allowed for a long gradual ripening of the fruit.

Recognizing this vintage's intense concentration, I chose to increase the new oak component to 53%, a higher percentage than I normally use for this wine. After aging in barrels for 25 months, the wine was racked, not fined but lightly filtered in December 2013.

The wine has the typical very dark purple red color of Alisos Syrah. The aromas are a complex array of black licorice, black cherries, black pepper and a hint of rosemary and lavender in the background. On the palate the wine is rich and extracted with medium fine tannins. The flavors are of dried black cherries with a subtle hint of rosemary. The oak is beautifully integrated with the flavors and tannins of the wine. There is the beginning of a sweet quality to the finish that will increase with additional bottle aging. I recommend decanting this wine for one hour prior to serving to allow the wine to breathe and also to allow some tartrates and sediment to be deposited in the decanter.

Pair with flatbread prepared with fresh goat cheese, balsamic reduction and seasoned arugula, braised short ribs or prime rib.

COMPOSITION: 100% Syrah

VINEYARD SOURCE: Alisos

PRODUCTION: 90 cases

ALCOHOL BY VOLUME: 15.1%

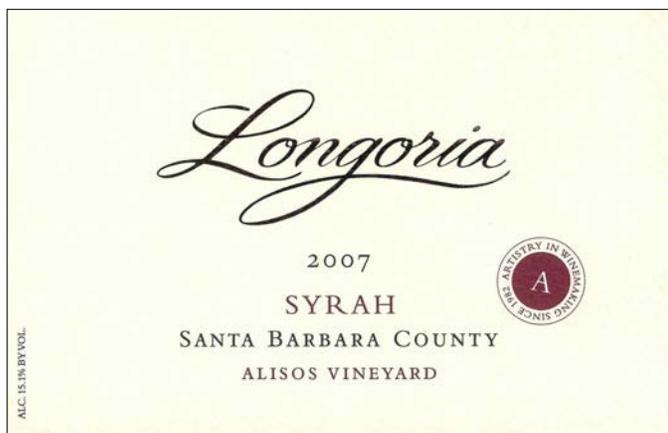
pH: 3.58

TITRATABLE ACIDITY: 0.58 g/100 ml.

CELLARING POTENTIAL: Five to eight years

BOTTLE PRICE: \$34.00

LIBRARY RELEASE



2007 SYRAH

Santa Barbara County - **Alisos Vineyard**

IN LOOKING BACK AT MY NOTES for this wine, I found the similarities to the current 2011 vintage very interesting. Both harvests were characterized by cooler weather, and I took advantage of it by harvesting the grapes at a moderate 24 Brix both years.

The dark ruby color is nearly the same as it appeared four years ago with just a slight hint of orange in the edges. The aroma is very much the same as I described in my original notes as, "a heady mixture of black pepper, black licorice and ripe blackberries." The indescribable bouquet that develops with bottle aging is beginning to evolve. On the palate the tannins have smoothed out, and there is a hint of bacon fat developing in the flavor. The tannins and acidity combine to give the wine a long extracted finish.

This wine is drinking beautifully now but for those who are curious as to how much more complex this wine will become, it could be cellared for another three to five years.

The wine has deposited some sediment, so I advise setting the bottle upright for a day or two before decanting an hour or so before serving.

This wine will pair well with a variety of meats, such as slow-cooked bone-in duck, lamb and prime rib.

COMPOSITION: 100% Syrah

VINEYARD SOURCE: Alisos

ORIGINAL PRODUCTION: 98 cases

ALCOHOL BY VOLUME: 15.1%

pH: 3.57

TITRATABLE ACIDITY: 0.69 g/100 ml.

CELLARING POTENTIAL: Three to five years

ORIGINAL RELEASE DATE: March 2010

BOTTLE PRICE: \$50.00

UPCOMING EVENTS

STA. RITA HILLS WINEGROWERS ALLIANCE ROAD TRIP

Sunday, March 30th, 2014

Tasting: 3 to 5 p.m., Barbecue: 5:30 p.m.

Marina Kitchen, San Diego Marriott Marquis

333 West Harbor Drive, San Diego, CA 92101

Join Longoria Wines and over 20 other Sta. Rita Hills wineries pouring Pinot Noir, Chardonnay and other AVA favorites for an afternoon tasting. The tasting will be followed by a barbecue dinner featuring Sta. Rita Hills wines, including large format and library wines. www.staritahills.com/all-events

SANTA BARBARA VINTNERS SPRING WEEKEND

Thursday, April 10th, to Sunday, April 13th, 2014

The 2014 Vintners Festival Grand Tasting will be held at Riverview Park in Buellton, California, on Saturday, April 12th. Come by and visit the Longoria table at the festival on Saturday, or join us at the 90+ Points Wine and Dine Event on Friday evening, where two of our top-scoring wines will be featured. Tickets for the Festival and the related weekend events are now on sale: www.nightout.com/organizations/sbvintnersweekend/events/tickets

ANNUAL WINEMAKER DINNER AT THE BALLARD INN

Saturday, April 12th, 2014, 6:30 p.m.

The Ballard Inn

2436 Baseline Avenue, Ballard, CA 93463 (near Solvang)

Chef Budi Kazali will be preparing a delicious five-course dinner, expertly paired with Longoria wines. For more information and reservations please contact The Ballard Inn at 805-688-7770 or 800-638-2466. Reservations are limited and sell out well in advance! www.ballardinn.com/events.htm

TAPAS GRAND WINE TASTING

Sunday, April 27th, 2014, 2 to 5 p.m.

Golden Gate Club at The Presidio

San Francisco, CA

The Tempranillo Advocates, Producers and Amigos Society's seventh annual Grand Wine Tasting of domestically-produced Tempranillos, Albariños, Garnachas, Verdelhos, and many more. www.eventbrite.com/e/tapas-grand-wine-tasting-2014-tickets-9997261077

STA. RITA HILLS WINEGROWERS ALLIANCE ROAD TRIP

Monday, April 28th, 2014

The Wine House

2311 Cotner Avenue, Los Angeles, CA 90064

The third annual visit to The Wine House by Longoria Wines and over 20 other Sta. Rita Hills wineries. A great opportunity to taste and purchase wines from the Hills. www.winehouse.com

LONGORIA CURRENT AND NEW RELEASES

NEW RELEASES IN THIS SHIPMENT	BOTTLE PRICE	15% DISCOUNT	20% DISCOUNT
2012 Pinot Noir, Fe Ciega Vineyard, Block M	\$55.00	\$46.75	\$44.00
2011 Syrah, Alisos Vineyard	\$34.00	\$28.90	\$27.20

LIBRARY RELEASE IN THIS SHIPMENT	BOTTLE PRICE	15% DISCOUNT	20% DISCOUNT
2007 Syrah, Alisos Vineyard	\$50.00	\$42.50	\$40.00

CURRENT RELEASES	BOTTLE PRICE	15% DISCOUNT	20% DISCOUNT
2011 Chardonnay, Cuvée Diana	\$40.00	\$34.00	\$32.00
2011 Chardonnay, Rita's Crown Vineyard	\$55.00	\$46.75	\$44.00
2012 Chardonnay, Sta. Rita Hills	\$30.00	\$25.50	\$24.00
2012 Pink Wine, Cuvée June	\$18.00	\$15.30	\$14.40
2011 Pinot Noir, Fe Ciega Vineyard	\$48.00	\$40.80	\$38.40
2012 Pinot Noir, Lovely Rita	\$32.00	\$27.20	\$25.60
2010 Syrah, Alisos Vineyard	\$34.00	\$28.90	\$27.20
2011 Tempranillo, Clover Creek Vineyard	\$36.00	\$30.60	\$28.80
2011 Blues Cuvée, Santa Barbara County	\$30.00	\$25.50	\$24.00
2011 Evidence, Bordeaux-Style Blend	\$42.00	\$35.70	\$33.60
2010 Hoo Doo Red, Santa Barbara County	\$18.00	\$15.30	\$14.40
2010 Syrah, <i>Vino Dulce</i> , Port-Style Wine (375ml)	\$23.00	\$19.55	\$18.40

2014 SCHEDULE OF RELEASES

WINE CLUB

April:	2013 Pinot Grigio 2012 Pinot Noir, Bien Nacido Vineyard
June:	2013 Albariño 2012 Syrah, Clover Creek Vineyard
October:	2012 Blues Cuvée 2012 Pinot Noir, Fe Ciega Vineyard

GRAND TASTEVIN ORDER

You must also be a member of the Wine Club to receive these wines

May:	2012 Chardonnay, Sta. Rita Hills, Cuvée Diana 2012 Chardonnay, Sta. Rita Hills, Rita's Crown Vineyard 2012 Pinot Noir, Sta. Rita Hills, La Encantada Vineyard 2006 Pinot Noir, Fe Ciega Vineyard (Library Wine)
November:	2012 Tempranillo, Santa Ynez Valley 2012 Evidence, Bordeaux-Style Blend 2008 Evidence, Bordeaux-Style Blend (Library Wine)

REMINDER

Reorder any of the wines in your shipment within 30 days and get an extra 5% discount. Since these wines are available only to GTO members for 30 days you must email us at:

info@longoriawine.com

or phone:

866-759-4637

to place your order.

After 30 days these wines will be available to the main Club at the regular price.

