

Longoria

G R A N D T A S T E V I N O R D E R

M a r c h 2 0 1 2



A NOTE FROM RICK

OUR FIRST GRAND TASTE VIN ORDER Wine Club shipment of the year features two vintages of Syrah from the incomparable Alisos Vineyard. Two bottles of the 2009 vintage plus one bottle of the 2005 vintage selected from our Wine Library are included.

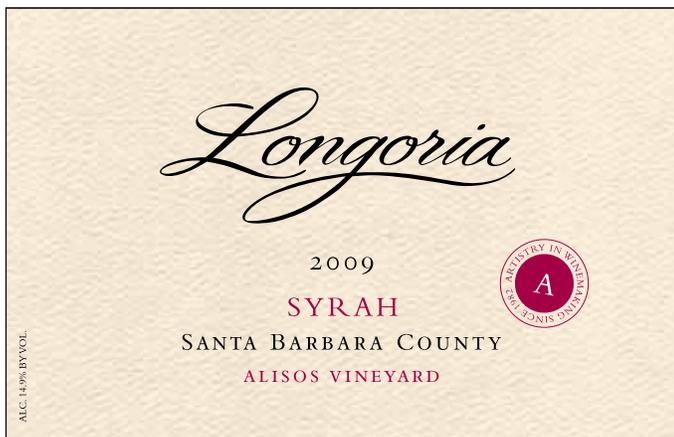
My notes on both wines can be found in this newsletter. I will point out that we have gradually incorporated changes in the making of this wine, most prominently extending the barrel aging period from 17 months with the 2005 vintage to 26 months for the 2009 vintage and the reduction in alcohol content from 15.5% to 14.9%. Keeping this in mind will make your taste comparison even more interesting. As always we welcome your comments about the wines.

Thank you for your continued membership in the GTO club. We are celebrating the 30th anniversary of our small family wine business this year, so please stay tuned to events throughout the year. We hope that you will be able to join us.

— Rick Longoria, Winemaker

This Wine Club shipment contains two bottles of the 2009 Syrah, Alisos Vineyard, and one bottle of the 2005 Syrah, Alisos Vineyard. The cost for this shipment includes the price of the wines less your Club discount, plus packaging, shipping and appropriate sales tax, when applicable. Wine Club discount is 15%, 20%, or 25% depending on which Club you are in.

RICK'S WINEMAKER NOTES



2009 SYRAH

Santa Barbara County - **Alisos Vineyard**

WE ARE PLEASED TO RELEASE another example of exceptional Syrah from Alisos Vineyard, located a few miles east of Los Alamos. Harvest took place September 20th, exactly the same day as in 2008, although in 2009 the sugar content was slightly higher.

The grapes were destemmed into small open top fermenters and cold soaked for four days before being inoculated. After 15 days of fermentation, the grapes were pressed off and the wine settled in a tank before being transferred to French oak barrels of which 25% were new. Because of its intensity and tannic structure, I extended the barrel aging time to 26 months from our usual 20 months. The wine was fined and filtered before being bottled on February 1, 2012.

It has the typical dark, opaque color of Syrah from Alisos Vineyard. The aromas are of boysenberries and currants with hints of black pepper in the background.

On the palate the wine is medium bodied with rich flavors of berries and vanilla.

The moderate tannins combined with relatively high acidity gives the wine a bright persistence and long finish, which makes this wine an ideal companion with hearty meals such as lamb stew, lamb shanks or other flavorful meat dishes.

COMPOSITION: 100% Syrah

PRODUCTION: 84 cases

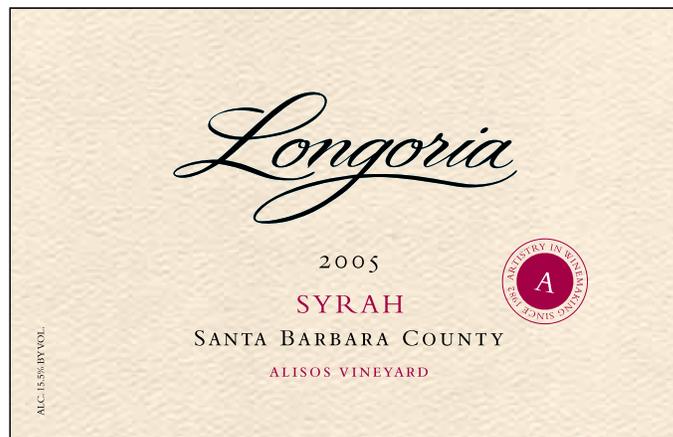
ALCOHOL BY VOLUME: 14.9%

pH: 3.61

TITRATABLE ACIDITY: 0.64 g/100 ml.

CELLARING POTENTIAL: Five to seven years

BOTTLE PRICE: \$34.00



2005 SYRAH

Santa Barbara County - **Alisos Vineyard**

THE COLOR OF THIS WINE IS STILL A DARK, opaque black red with just a hint of orange around the edge. The aromas are of ripe blackberries with hints of anise and black pepper in the background. The wine is a bit smoother than it was upon its release four years ago, but the tannins indicate it could still benefit from another 3-5 years of cellaring. The wine has developed some sediment and tartrates, so letting the bottle sit upright for a few days and then decanting is recommended. Serve with hearty meals centered around flavorful meat dishes.

COMPOSITION: 100% Syrah

PRODUCTION: 198 cases on original release

ALCOHOL BY VOLUME: 15.5%

pH: 3.53

TITRATABLE ACIDITY: 0.68 g/100 ml.

CELLARING POTENTIAL: Three to five more years

BOTTLE PRICE: \$48.00



90 POINTS - NOV/DEC 2008

"Inky ruby. Cherry compote and plum aromas are complemented by cracked pepper and fresh flowers. Sweeter dark berry flavors are firming by velvety tannins and lifted by gentle acidity. Finishes with tangy, peppery bite and very good persistence."

- Josh Reynolds

30 YEARS 1982 - 2012

UPCOMING EVENTS



Rick, Diana, James, and Sarah Longoria with the first vintage circa 1982

JOIN US THROUGHOUT THE YEAR as we are planning a few different events to celebrate our 30th anniversary! More details to be released soon.

SAVE THE DATE

SATURDAY, JULY 14TH

Members Only Event

WE ARE PLANNING the Grand Tastevin Members Only Event for Saturday, July 14th at the Winery in Lompoc. You will receive more information in the May GTO Newsletter.

REMINDER

Reorder any of the wines in your shipment within 30 days and get an extra 5% discount. Since these wines are only available to GTO members for 30 days you must email us at: info@longoriawine.com or phone 866-759-4637 to place your order. After 30 days these wines will be available to the main Club at the regular price.



Become a Longoria Wines Facebook Fan and keep up with what we're doing

throughout the year! See the latest videos and photos of what's happening in the winery and vineyard. Read articles written about us and our wines.

Go to: www.facebook.com/LongoriaWines

FAMILY WINEMAKER'S OF CALIFORNIA

**San Diego Public and Trade Tasting - Sunday, March 11th
Del Mar Fairgrounds, Del Mar, CA 92014**

Family Winemakers of California was founded in 1991 to give voice and presence to small, family wineries in the public policy arena. Enter promotional code: RLWINE for discounted tickets. For more information go to: <http://www.familywinemakers.org>

LOCAL'S DAY

**Sunday, March 25th, Lompoc Wine Ghetto
Lompoc, CA 93436**

It's time to celebrate with our local wine lover's and friends! Tastings at all tasting rooms in the Ghetto for one low price between 12 pm and 4 pm. Ticket price includes a souvenir Lompoc Wine Ghetto wine glass. Food items will be available for purchase. 10% of the event proceeds will benefit the Lompoc District Libraries Foundation. \$30 for locals with valid Lompoc or Vandenberg ID, \$40 for non-locals. For more information and tickets go to: <http://www.lompocghetto.com>

SANTA BARBARA COUNTY VINTNERS' FESTIVAL

**Saturday, April 21st, The Carranza
Zaca Station Road between the Firestone Meadow and Highway 154, Los Olivos, CA 93441**

The annual Santa Barbara County Vintners' Festival Weekend attracts wine lovers from near and far for an opportunity to meet member vintners, taste their wines, and enjoy great food and music over a long spring weekend. For more information go to: <http://www.sbcountywines.com/events/festival.html>

WINEMAKER'S DINNER AT THE BALLARD INN RESTAURANT

**Saturday, April 21st, The Ballard Inn Restaurant
2436 Baseline Ave, Ballard, CA 93436**

Join Rick and Diana for a memorable evening as Budi Kazali, Executive Chef of the Ballard Inn Restaurant, prepares a five course dinner paired with Longoria Wines. This annual Winemaker's Dinner sells out quickly. To make a reservation, or for more information, please call the Ballard Inn Restaurant at 1-800-638-2466. For more information on Chef Budi Kazali go to: <http://www.ballardinn.com/restaurant.htm>

VINTNERS' FESTIVAL OPEN HOUSE

**Sunday, April 22nd, Longoria tasting Room and Garden
2935 Grand Ave, Los Olivos, CA 93441**

In celebration of Vintners' Festival, we will be hosting an Open House from 11 to 4:30 pm on Sunday featuring live music, light appetizers, and special wine discounts.

LONGORIA CURRENT AND NEW RELEASES

NEW AND LIBRARY RELEASES IN THIS SHIPMENT	BOTTLE PRICE	15% DISCOUNT	20% DISCOUNT
2005 Syrah, Alisos Vineyard	\$48.00	\$40.80	\$38.40
2009 Syrah, Alisos Vineyard	\$34.00	\$28.90	\$27.20

CURRENT RELEASES	BOTTLE PRICE	15% DISCOUNT	20% DISCOUNT
2010 Pinot Grigio, Santa Barbara County	\$19.00	\$16.15	\$15.20
2010 Chardonnay, Santa Rita Hills	\$28.00	\$23.80	\$22.40
2010 Pinot Noir, Lovely Rita	\$32.00	\$27.20	\$25.60
2009 Pinot Noir, Rancho Santa Rosa Vineyard	\$45.00	<i>Almost Gone 35% off per case only \$29.25 per bottle!</i>	
2009 Pinot Noir, Bien Nacido Vineyard	\$45.00	\$38.25	\$36.00
2008 Pinot Noir, Fe Ciega Vineyard	\$48.00	\$40.80	\$38.40
2009 Pinot Noir, Fe Ciega Vineyard	\$48.00	\$40.80	\$38.40
2009 Tempranillo, Clover Creek Vineyard	\$36.00	\$30.60	\$28.80
2009 Blues Cuvée, Santa Barbara County	\$28.00	\$23.80	\$22.40
2009 Evidence, Bordeaux Style Blend	\$38.00	\$32.30	\$30.40
2008 Syrah, Alisos Vineyard	\$34.00	\$28.90	\$27.20
2009 Syrah, <i>Vino Dulce</i> , Port Style Wine (375 mL)	\$22.00	\$18.70	\$17.60

2012 SCHEDULE OF RELEASES

WINE CLUB

April:	2011 Pinot Grigio 2010 Pinot Noir, Bien Nacido Vineyard
June:	2011 Albariño, Clover Creek Vineyard 2010 Syrah, Clover Creek Vineyard
October:	2010 Blues Cuvée 2010 Pinot Noir, Fe Ciega Vineyard

GRAND TASTEVIN ORDER

You must also be a member of the Wine Club to receive these wines

March:	2009 Syrah, Alisos Vineyard 2005 Syrah, Alisos Vineyard (Library Wine)
May:	2010 Chardonnay, Cuvée Diana 2010 Pinot Noir, Rancho Santa Rosa Vineyard
November:	2010 Tempranillo, Clover Creek Vineyard 2010 Evidence 2006 Evidence (Library Wine)



Order online today at
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info@longoriawine.com,
 fax **805-688-2676**, or
 phone **866-RLWINES** to
 purchase Longoria wines.

