

# The New York Times

“**LONGORIA**  
Santa Barbara:  
**earthy and intense.**”

“  
...among the California pinot noirs  
made in a lighter style, emphasizing  
finesse over power.”

*Finessed and Light:  
California Pinot Noirs With a Manifesto*

March 10, 2009



**Eric Asimov**

*Longoria*

2006

**PINOT NOIR**

**STA. RITA HILLS**

**FE CIEGA VINEYARD**



“I wouldn’t call Rick Longoria’s wines light. They are sizeable, yet dry and well-shaped. I especially like his pinot noirs from his own Fe Ciega Vineyard in the Santa Rita Hills, for their distinctive, dry, black cherry and sage flavors.”

**Eric Asimov**

“The ultimate use for wine is pairing with food,” said Rick Longoria, who makes intense yet balanced pinot noirs in Santa Barbara County. “There is no greater experience than the beautiful synergy between wine and food that elevates both.”

**Rick Longoria**