



A R T I S T R Y I N W I N E M A K I N G S I N C E 1 9 8 2

LONGORIA ESSENTIALS

OVERVIEW

When Rick and Diana Longoria launched Longoria Wines in 1982, they were among the first wave of **Santa Barbara County** producers to focus on **Chardonnay** and **Pinot Noir**. A decade and a half later, with the planting of his estate **Fe Ciega** vineyard, Rick also helped establish the **Sta. Rita Hills** sub-AVA. Historically, rather than pursue fad and fashion, Longoria has continued to make **wines that are classically built and perfectly balanced**. Over the last four decades, this small, serious producer has vinified some of the most thought provoking and celebrated wines in California.

WINES

Pinot Grigio, Santa Barbara County
Albariño, Clover Creek Vineyard, Santa Ynez Valley
Chardonnay, Cuvée Diana, Sta. Rita Hills
Chardonnay, Rita's Crown Vineyard
Pinot Noir, Lovely Rita, Sta. Rita Hills

Pinot Noir, Fe Ciega (Estate Vineyard), Sta. Rita Hills
Pinot Noir, Bien Nacido Vineyard, Santa Maria Valley
Pinot Noir, La Encantada Vineyard, Sta. Rita Hills
Pinot Noir, Sanford & Benedict Vineyard, Sta. Rita Hills
Tempranillo, Santa Ynez Valley

THE LONGORIA STYLE

Longoria's wines are often described as possessing **European and California sensibilities**. They showcase both variety and site. Key attributes:

- **Concentration**, balance, **elegance** and the ability to age gracefully
- Rich, ripe flavors at **lower alcohol** levels
- **Firm acidity** and low pH ensuring **structure**, liveliness and longevity
- **Subtle oak** integration to showcase the fruit

HIGHLIGHTS

- First Vintage: 1982
- Annual Production: 3,000 cases
- Rick Longoria is one of the **pioneers** of the **Santa Barbara County** wine industry
- Built new winery in 2014 to accommodate small lots and enhance quality
- Rick helped establish the Sta. Rita Hills AVA
- Longoria wines are consistently rated above 90

ESTATE FE CIEGA VINEYARD

Longoria's Estate Fe Ciega vineyard is located in the western part of the Sta. Rita Hills AVA. This gently sloping, south-facing site features a cool, dry climate and clay loam/shale soils – perfect for Pinot Noir. The wines from Fe Ciega are typically **dark, intense and highly aromatic**. Vineyard-designated bottlings by Longoria and other top producers have routinely earned praise and high scores from the media. The vineyard, planted by Rick in 1982, has been an essential part of the growth and reputation of the Sta. Rita Hills AVA. Over the past decade, Fe Ciega has proven itself to be one of California's "**Grand Cru**" sites for Pinot Noir producing wines with elegance, finesse and the ability to age gracefully.

SCORES AND ACCLAIM

According to the *Wine Advocate*, *Wine Spectator*, *Wine Enthusiast* and *Vinous Media (Galloni/Tanzer)* Longoria is one of the Golden State's elite producers of Pinot Noir, Chardonnay and other noble varieties. Acclaim for Longoria over the past decade includes:

- **120+ wines** with scores of **90 points or higher**
- **25 wines** with scores of **93 points or higher**
- **6 Pinots** with scores of **95 points or higher** in *Wine Enthusiast* (Unprecedented for Sta. Rita Hills)

VINOUS MEDIA SCORES (Josh Reynolds)

2012 Pinot Noir Fe Ciega Vineyard Block M Sta. Rita Hills	93 Points
2012 Pinot Noir Fe Ciega Vineyard Sta. Rita Hills	92 Points
2012 Pinot Noir Bien Nacido Vineyard Block N Santa Maria Valley	91 Points
2012 Pinot Noir La Encantada Vineyard Sta. Rita Hills	91 Points
2012 Chardonnay Cuvée Diana Sta. Rita Hills	90 Points
2012 Chardonnay Rita's Crown Vineyard Sta. Rita Hills	91 Points