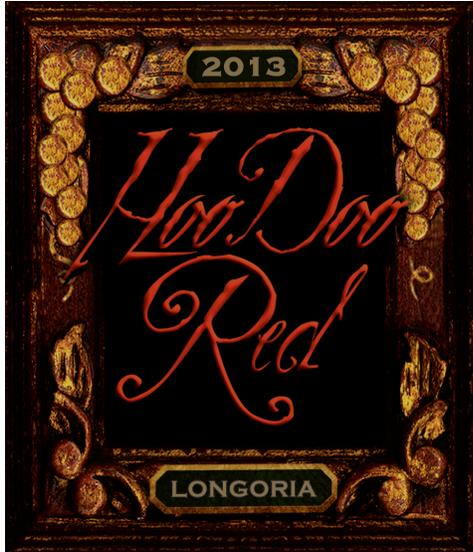


Longoria

ARTISTRY IN WINEMAKING SINCE 1982



2013 HOO DOO RED

Red Table Wine – Santa Barbara County

The Concept

Hoo Doo Red is our red wine blend designed for everyday enjoyment. This is an easy-drinking wine with more complexity than wines usually found in this price range. It is not produced every year, and the composition varies per vintage. Our Tempranillo fans will be delighted to see that this vintage is comprised of 75% of this Spanish grape, giving it a rich, spicy edge that pairs extremely well with food. The 2013 Hoo Doo Red is the most complex and full-flavored of all of our Hoo Doo Red blends produced to date.

The Wine

The 2013 blend is predominately Tempranillo with small amounts of Cabernet Sauvignon, Merlot, Cabernet Franc and Syrah. All of the individual lots aged for 26 months in oak barrels, of which 15% were new. The wines were blended and bottled in January 2016.

The wine has a complex aroma of ripe currants, black cherries and a hint of molasses, and a soft yet rich texture with flavors of ripe red fruits accented with sweet oak vanillin on the palate. The tannins are soft but still mildly “chewy” to use a technical term.

Food Pairings

Enjoy this wine with barbecued short ribs, grilled sausages and rotisserie chicken.

TECHNICAL NOTES

Composition:

Tempranillo (75%)
Cabernet Sauvignon (11%)
Syrah (9%)
Cabernet Franc (3%)
Merlot (2%)

Production: 164 cases

Alcohol by volume: 14.4%

pH: 3.90

Titrateable acidity: 0.58 g/100ml

Cellaring potential: Two to three years

Bottle price: \$22.00

Rick Longoria, Winemaker
June 1, 2016