

Longoria

G R A N D T A S T E V I N O R D E R

N O V E M B E R 2 0 1 1

A NOTE FROM RICK

THIS FINAL GRAND TASTE VIN ORDER shipment of the year includes two bottles of 2009 Evidence, one bottle of 2009 Tempranillo, and one bottle from our Wine Library, the 2005 Evidence.

The 2009 Evidence is almost identical in composition to the 2008 Evidence. Made up mostly of Cabernet Franc, the 2009 Evidence bottling has even greater structure and weight. The 2009 Tempranillo is a departure from most of our previous bottlings. While it still displays the sweet aromas and red fruit flavors characteristic of our Tempranillo, the 2009 is a bit more elegant than previous vintages.

We have always believed that most of our red wines will benefit from extended bottle aging, particularly our Evidence. In order to back up our claims and to share the experience of enjoying our wines after several years of additional bottle aging, we have set some aside to re-release to our GTO Club members, and later to the rest of our Wine Club members. We only have enough of the 2005 Evidence to send one bottle to each GTO member, leaving only a limited amount left for purchase. I highly recommend reordering soon to avoid disappointment when it's gone.

As of this writing in late October, we are still harvesting grapes. The crop yields for many varietals have been the smallest in decades, but fortunately the quality appears to be outstanding.

Diana and I, along with the rest of the Longoria Wines staff, would like to thank all of our loyal customers for their continued patronage. May you all enjoy the blessings of the upcoming Holiday season with family and friends. We look forward to sharing more vintages of Longoria wines with you in 2012.



– Rick Longoria, Winemaker

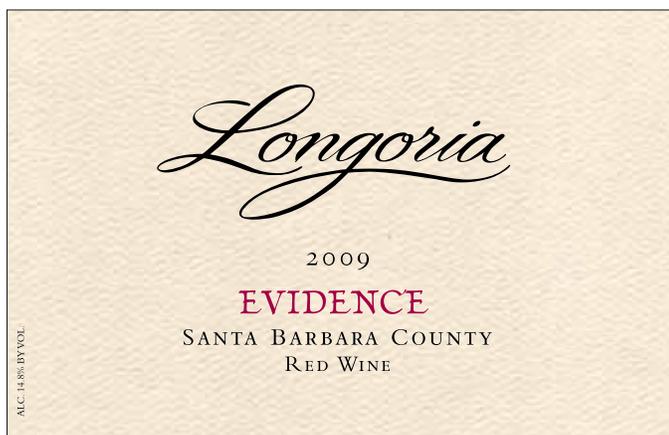
Handwritten signature of Rick Longoria.

CRUSH 2011



RICK'S WINEMAKER NOTES

This Wine Club shipment contains two bottles of the 2009 Evidence, Bordeaux Style Blend, one bottle of the 2009 Tempranillo, Clover Creek Vineyard and one bottle of a Library Wine, the 2005 Evidence. The cost of this shipment includes the price of the wine, less your Wine Club discount, plus packaging, shipping and the appropriate sales tax when applicable.



2009 EVIDENCE

Santa Barbara County - **Red Wine**

IT IS ALWAYS A PLEASURE TO RELEASE the Evidence, our finest red wine blend. I enjoy surprising people with this Bordeaux style blend, and I am proud of the quality we can attain from our region which is generally not appreciated for its Bordeaux varietals.

The 2009 harvest was fairly typical for our area, with mild temperatures and dry conditions. The Cabernet Franc and Merlot were harvested within 3 days of each other at 25.0 Brix and 26.0 Brix respectively. The Cabernet Sauvignon grapes were harvested nearly a month later at 22.8 Brix. All of the grapes were 100% destemmed and crushed into small open top fermenters.

After a three day cold soak period, the must was inoculated and fermentation lasted for an average of eight days. The wines were pressed off after an average of twelve days on the skins, settled in tanks, then racked to 60 gallon French oak barrels to start their barrel aging. The new oak component was approximately 40%. It was blended and bottled in July 2011.

The wine is a very dark ruby color. The aromas are a complex mix of blackberries, cassis, blueberries, and plums. The wine has a juicy mid-palate with flavors of chocolate and cherries. As with a fine, young Bordeaux, the wine has moderate tannins which indicate the wine will benefit from extended cellar aging.

Enjoy this wine with fine cuts of steak, prime rib and lamb.

COMPOSITION: Cabernet Franc – Alisos Vineyard (64%)

Merlot – Alisos Vineyard (22%)

Cabernet Sauvignon – Vogelzang Vineyard (11%)

Malbec – Rancho Sisquoc Vineyard (3%)

PRODUCTION: 78 cases

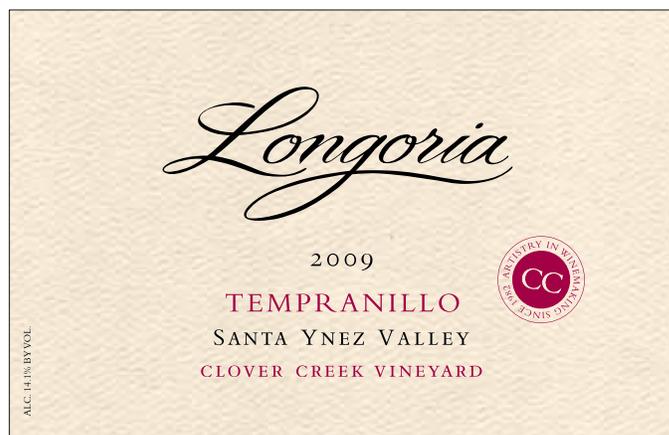
ALCOHOL BY VOLUME: 14.8%

pH: 3.60

TITRATABLE ACIDITY: 0.64 g/100 ml.

CELLARING POTENTIAL: Eight to ten years

BOTTLE PRICE: \$38.00



2009 TEMPRANILLO

Santa Ynez Valley - **Clover Creek Vineyard**

WE ARE EXCITED TO RELEASE this new vintage of our Tempranillo, a wine that has received great acclaim by both critics and consumers in past vintages.

The harvest season in 2009 was slightly warmer than normal. However, my goal was to keep the sugar levels relatively low this year. Therefore, the grapes were harvested on October 3, at a moderate sugar level of 23.5 Brix.

The grapes were 100% destemmed, with 75% of the grapes crushed into our Ganimedes fermenter, and the balance into a small open top fermenter. The gentle pump over method with the Ganimedes tank, in addition to the refrigeration capability, resulted in a more aromatic and softer textured wine. This lot was then blended with the lot fermented in the open top tank, which had produced a more tannic and extracted wine. Both lots were aged in 100% American oak barrels, of which approximately 30% were new. After twenty months of barrel aging, the wine was blended and bottled in July, 2011.

The wine has a medium dark ruby color. The aromas are a mix of fragrant violets, ripe plums, cherries, and boysenberry liqueur. On the palate, the wine is medium bodied with juicy, succulent flavors of dark fruit, and hints of sweet oak vanillin. This vintage shows great finesse and elegance, which is the direction I intend on taking our Tempranillo.

Enjoy this wine with a variety of pork dishes, hearty stews and grilled meats.

COMPOSITION: Tempranillo – Clover Creek Vineyard (97%)

Syrah – Alisos Vineyard (3%)

PRODUCTION: 243 cases

ALCOHOL BY VOLUME: 14.1%

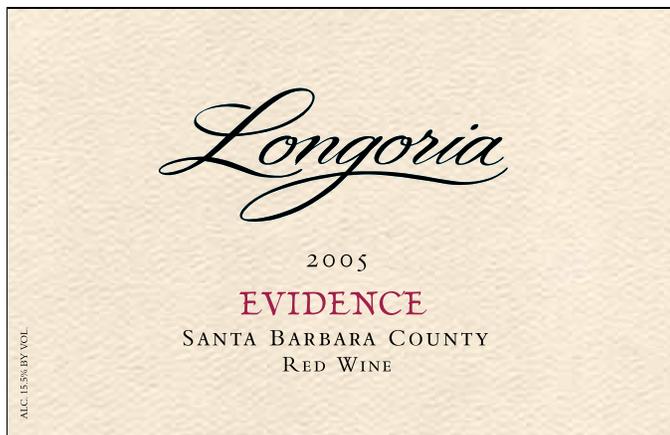
pH: 3.78

TITRATABLE ACIDITY: 0.55 g/100 ml.

CELLARING POTENTIAL: Three to five years

BOTTLE PRICE: \$36.00

LIBRARY RELEASE



2005 EVIDENCE

Santa Barbara County - **Red Wine**

THIS WINE WAS ORIGINALLY RELEASED in November of 2007, and at that time, I estimated the cellaring potential to be between 4 to 6 years. After recently tasting it, I feel that my original estimate was accurate.

The color of the wine has just started to develop a slight orange tinge to the edges, but is still moderately dark and rich in color. The nose of the wine has the aroma of black cherries with a hint of tar that comes from the high percentage of Merlot in the blend. On the palate, the wine is silky with a seamless integration of tannin and oak. This is a dense, complex wine which is drinking beautifully now and will hold for another two to three years.

This wine will pair well with duck, rabbit and venison dishes.

COMPOSITION: Merlot – Alisos Vineyard (50%)

Cabernet Franc – Alisos Vineyard (36%)

Cabernet Sauvignon – Estelle Vineyard (10%)

Malbec – Barnwood Vineyard (4%)

ORIGINAL PRODUCTION: 193 cases

ALCOHOL BY VOLUME: 15.5%

pH: 3.59

TITRATABLE ACIDITY: 0.65 g/100 ml.

CELLARING POTENTIAL: Two to three more years

BOTTLE PRICE: \$60.00

REMINDER

Reorder any of the three wines in your shipment within 30 days and get an extra 5% discount. Since these wines are only available to GTO members for 30 days you must email us at: info@longoriawine.com or phone 866-759-4637 to place your order. After 30 days these wines will be available to the main Club at the regular price.

OTHER NEW RELEASE

2009 SYRAH - Vino Dulce - **Port Style Wine**

THIS VINTAGE OF OUR PORT STYLE wine was made from Syrah grapes grown at Clover Creek Vineyard in Santa Ynez. The grapes were harvested at a sugar level of 28 Brix. The challenge in making this type of wine is that you must be able to stop the fermentation at the desired level of sugar, which requires close monitoring.

To arrest the fermentation at the desired sugar level, the must was pressed off into a tank, high proof spirits were added, and the wine was immediately chilled. The finished wine was then aged in a 132 gallon French oak puncheon for 20 months. It was lightly filtered and bottled in July 2011.

The wine has an opaque, dark ruby color. The aromas are a mix of dark berries with a hint of vanillin and a slight nuance of pepper characteristic of Syrah. On the palate, the wine has cherry and vanillin flavors. Enjoy this wine with dark chocolate or a plate of rich cheeses, dried fruit and nuts.

COMPOSITION: 100% Syrah - Clover Creek Vineyard

PRODUCTION: 143 cases (375 mL bottles)

ALCOHOL BY VOLUME: 18.0%

pH: 3.54

FINAL RESIDUAL SUGAR: 10.1%

TITRATABLE ACIDITY: 0.58 g/100 ml.

CELLARING POTENTIAL: Five to eight years

BOTTLE PRICE: \$22.00

UPCOMING EVENTS

Vino de Sueños - Santa Ynez Valley Marriot, Buellton

Saturday, November 12th 3 to 6 pm

Vino de Sueños, "Wine of Dreams," is the wine brand of People Helping People and a small group of premium Santa Barbara County vintners. The purpose: to raise funds to make a difference in the lives of vineyard and farm workers who are at the very heart of the County's agriculture, vineyard and wine businesses. Every year Longoria makes a special wine only available at this event. For more information phone: 805-686-0295 or visit their website: www.vinodesuenos.com

Olde Fashioned Christmas - Los Olivos

Saturday, December 3rd

Our tasting room will be decorated in all our Christmas finery for the holidays and our specially priced holiday gift packs will be available for purchase. From 3 to 7 pm we will be participating in Olde Fashioned Christmas in Los Olivos. Come visit us as the merchants and locals celebrate the holiday season. We will also be serving complimentary coffee, hot spiced apple cider and homemade cookies.

LONGORIA CURRENT AND NEW RELEASES

NEW RELEASES IN THIS SHIPMENT	BOTTLE PRICE	15% DISCOUNT	20% DISCOUNT
2009 Evidence, Bordeaux Style Blend	\$38.00	\$32.30	\$30.40
2009 Tempranillo, Clover Creek Vineyard	\$36.00	\$30.60	\$28.80
LIBRARY RELEASE IN THIS SHIPMENT	BOTTLE PRICE	15% DISCOUNT	20% DISCOUNT
2005 Evidence, Bordeaux Style Blend	\$60.00	\$51.00	\$48.00
OTHER NEW RELEASE	BOTTLE PRICE	15% DISCOUNT	20% DISCOUNT
2009 Syrah, <i>Vino Dulce</i> , Port Style Wine 375 mL	\$22.00	\$18.70	\$17.60
CURRENT RELEASES	BOTTLE PRICE	15% DISCOUNT	20% DISCOUNT
2010 Albariño, Clover Creek Vineyard	\$23.00	\$19.55	\$18.40
2010 Pinot Grigio, Santa Barbara County	\$19.00	\$16.15	\$15.20
2008 Pinot Noir, Fe Ciega Vineyard	\$48.00	\$40.80	\$38.40
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2009 Pinot Noir, Lovely Rita	\$32.00	\$27.20	\$25.60
2009 Pinot Noir, Bien Nacido Vineyard	\$45.00	\$38.25	\$36.00
2009 Pinot Noir, Rancho Santa Rosa Vineyard	\$45.00	\$38.25	\$36.00
2008 Tempranillo, Clover Creek Vineyard	\$36.00	\$30.60	\$28.80
2009 Blues Cuvée, Santa Barbara County	\$28.00	\$23.80	\$22.40
2008 Syrah, Alisos Vineyard	\$34.00	\$28.90	\$27.20



Become a Longoria Wines Facebook Fan and keep up with what we're doing throughout the year! See

the latest videos and photos of what's happening in the winery and vineyard. Read articles written about us and our wines. We are very excited about a monthly article written by Laurie Jervis, from the Santa Maria Times. This article follows Rick Longoria for 12 months as he cultivates grapes into wine, and details vineyard work, bottling, direct sales, cellar work and harvest. Go to: www.facebook.com/LongoriaWines

Our Tasting Room Will be Closed for the Following Holidays

Thanksgiving - Thursday, November 24th, 2011
 Christmas Eve - Saturday, December 24th, 2011
 Christmas Day - Sunday, December 25th, 2011
 New Years Day - Sunday, January 1st, 2012
 We will close at 3pm on New Year's Eve, Sunday, December 31st

Order online today at www.longoriawine.com,
 email info@longoriawine.com,
 fax **805-688-2676**, or phone **866-RLWINES** to
 purchase Longoria wines.

HOLIDAY GIFT PACKS

The holidays are approaching and what better gift to give than wine? Check our website at www.longoriawine.com or give us a call at 866-RLWINES to find out more about our specially priced holiday gift packs. All prices include Wine Club discounts.

Holiday Party Pack - \$40

One bottle each: 2010 Pinot Grigio and 2009 Pinot Noir, *Lovely Rita*

Spanish Holiday - \$46

One bottle each: 2010 Albariño and 2008 Tempranillo

Christmas Blues - \$44

One bottle each: 2008 Blues Cuvée and 2009 Blues Cuvée

Alisos Syrah Duo- \$63

One bottle each: 2008 Syrah and 2004 Syrah, Alisos Vineyard

Fe Ciega Vineyard Pinot Vertical - \$167

One bottle each: 2006 through 2009 Pinot Noir, Fe Ciega Vineyard

2009 Pinot Noir Collection - \$135

One bottle of each of these 2009 Pinot Noirs:
 Fe Ciega, Rancho Santa Rosa, Bien Nacido, and Lovely Rita

Sweet Holidays- \$34

Two bottles: 2009 Syrah, *Vino Dulce*