

# Longoria

G R A N D T A S T E V I N O R D E R

N O V E M B E R 2 0 1 0

## A NOTE FROM RICK

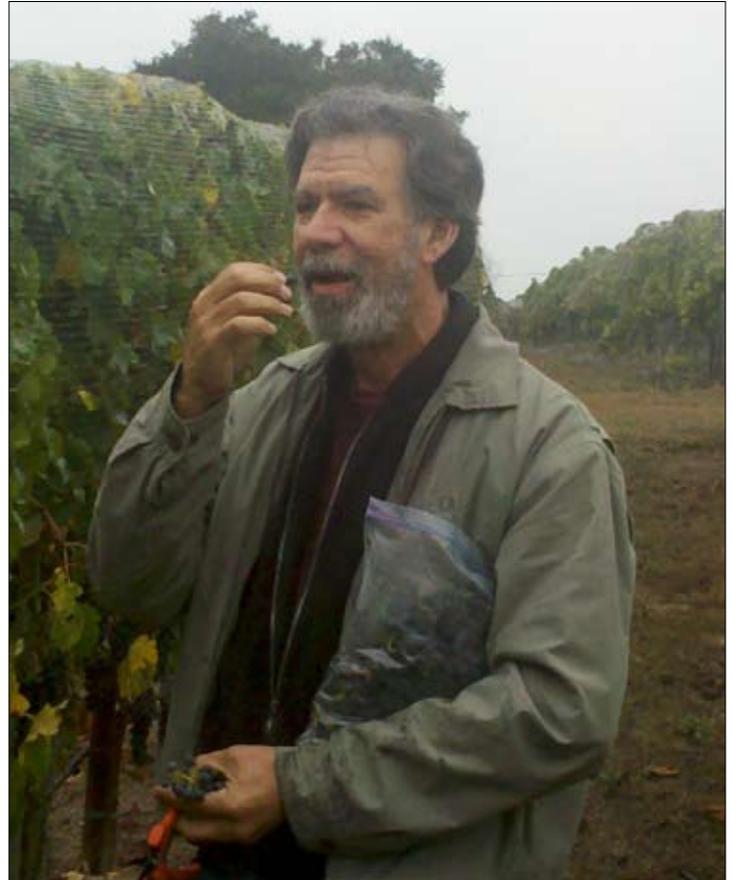
OUR FINAL GRAND TASTE VIN ORDER SHIPMENT OF THE YEAR includes two bottles of 2008 Evidence, one bottle of 2008 Tempranillo, and one bottle of our exclusive 2006 Syrah, Reserva from Alisos Vineyard.

The 2008 Evidence is a bit leaner in style than the 2007, and is based more heavily on Cabernet Franc than in past vintages. The 2008 Tempranillo is made very similarly in composition and style to our highly acclaimed 2007 bottling. The Syrah, Reserva is made from only one barrel of wine that was aged for an extended period as a sort of "experiment." We are very pleased with the results. All of the details on each of these releases can be found in the Winemaker's notes. We have only a few cases available of the regular bottling of the 2006 Syrah, Alisos Vineyard for those curious connoisseurs that wish to conduct a side by side tasting to compare the two versions of this wine.

We are pleased to announce the addition of a new employee to the Longoria Wines family. Michelle Ball has been appointed our new Tasting Room Manager. She's had previous wine experience at the Ballard Inn and as a sommelier and wine buyer for Root 246 Restaurant in Solvang. Her knowledge of wine, infectious smile and bubbly personality are sure to win over all of our guests. Be sure to say hello to Michelle on your next visit to our tasting room. John will still be taking care of all your Wine Club needs, as well our website and wine orders. Elizabeth is on maternity leave and just welcomed a beautiful little girl into her family. She will be returning in a few months.

Diana and I, as well as all of our staff at Longoria Wines send a big thank you to all of our loyal customers for your continued patronage. May you all enjoy the blessings of the upcoming Holiday season with family and friends. We look forward to sharing more vintages of Longoria Wine in 2011.

— Rick Longoria, Winemaker



### REMINDER

*Reorder any of the three wines in your shipment within 30 days and get an extra 5% discount. Since these wines are only available to GTO members for 30 days you must email us at: [info@longoriawine.com](mailto:info@longoriawine.com) or phone 866-759-4637 to place your order. After 30 days these wines will be available to the main Club at the regular price.*

### Our Tasting Room Will be Closed for the Following Holidays

Thanksgiving - Thursday, November 25th, 2010

Christmas Eve - Friday, December 24th, 2010

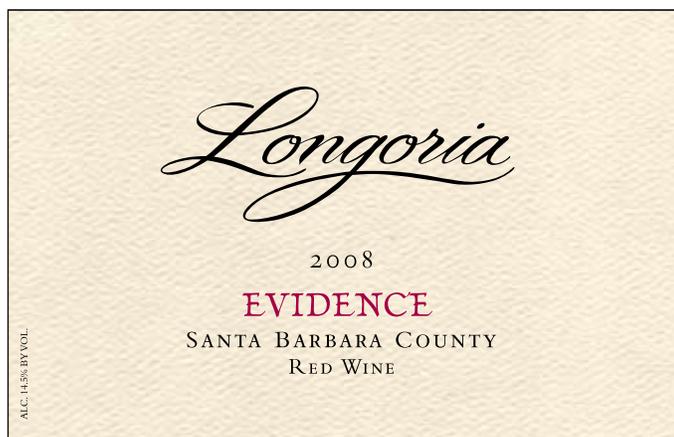
Christmas Day - Saturday, December 25th, 2010

New Years Day - Saturday, January 1st, 2011

We will close at 3pm on New Year's Eve, Friday, December 31st

# RICK'S WINEMAKER NOTES

*This Wine Club shipment contains two bottles of the 2008 Evidence, Bordeaux Style Blend, and one bottle each of the 2008 Tempranillo, Clover Creek Vineyard and the 2006 Syrah, Reserva. The cost for this shipment is \$133.45 plus packaging, shipping and appropriate sales tax, when applicable. Price includes 15% Wine Club discount.*



## **2008 EVIDENCE**

Santa Barbara County - **Red Wine**

THE GRAPES FOR THIS VINTAGE of Evidence were once again sourced from Alisos, Estelle, and Rancho Sisquoc vineyards.

We harvested both Merlot and Cabernet Franc in mid-October, while the Cabernet Sauvignon from Estelle was picked in mid-September.

The grapes were destemmed then crushed into our small open top fermenters. After about two weeks of fermentation and skin contact, the wine was pressed, settled, and then transferred to French oak barrels to age. The wines were blended in June then aged an additional two months before being bottled. About 54% of the barrels were new.

The wine has a medium dark ruby color with aromas of bold black cherry and hints of white pepper and thyme. On the palate, the wine's medium body is filled with flavors of black cherries and hints of vanillin. At this youthful stage, the tannins and acidity shorten the flavor impression somewhat until the wine has had time to open up. I recommend decanting for an hour or so before serving.

Serve with a variety of meat dishes that are accented with berries such as red currants.

**COMPOSITION:** Cabernet Franc – Alisos Vineyard (61%)

Merlot – Alisos Vineyard (22%)

Cabernet Sauvignon – Estelle Vineyard (11%)

Malbec – Rancho Sisquoc Vineyard (6%)

**PRODUCTION:** 49 cases

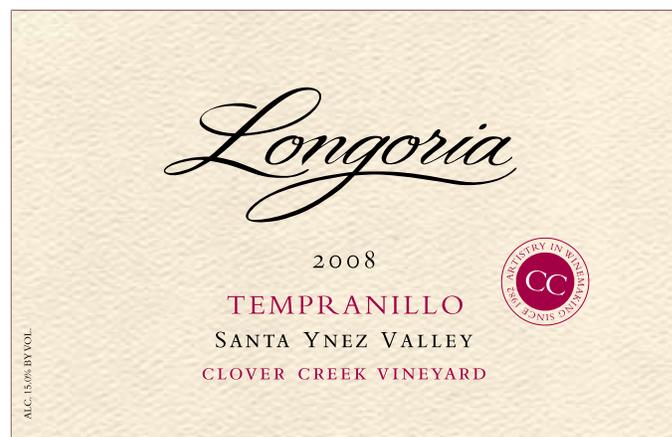
**ALCOHOL BY VOLUME:** 14.5%

**pH:** 3.55

**TITRATABLE ACIDITY:** 0.69 g/100 ml.

**CELLARING POTENTIAL:** Eight to ten years

**BOTTLE PRICE:** \$38.00



## **2008 TEMPRANILLO**

Santa Ynez Valley - **Clover Creek Vineyard**

HAVING RECEIVED THE ACCLAIM and positive reviews on past vintages, we're very excited to release the 2008 Tempranillo.

Due to a slightly warmer growing season in 2008, we harvested the grapes on October 15th at a ripe sugar level of 25.5 Brix. As with the 2007 vintage, all grapes were destemmed and 25% were fermented in open top bins. The remainder was fermented in our Ganimedes stainless steel fermenter from Italy which uses the pressure created from the natural carbon dioxide to pump the juice over the cap of skins. This method is far gentler than physically punching down the cap in a traditional open top fermenter and results in a softer, more aromatic style of Tempranillo which is later blended with the heavier more traditional version.

Both lots were aged in 100% American oak barrels, of which 27% were new for nineteen months. The wine was bottled in June, 2010.

The wine has a medium dark ruby color. The aromas are of sweet red cherries with hints of vanillin. The palate is rich with soft, juicy red cherry flavors. The tannins are very light, and the level of acidity is perfectly balanced with the intensity of the fruit.

Enjoy with veal, steaks, or a spicy Spanish style bouillabaisse.

**COMPOSITION:** Tempranillo – Clover Creek Vineyard (95%)

Syrah – Alisos Vineyard (3%)

Merlot – Alisos Vineyard (2%)

**PRODUCTION:** 287 cases

**ALCOHOL BY VOLUME:** 15.0%

**pH:** 3.83

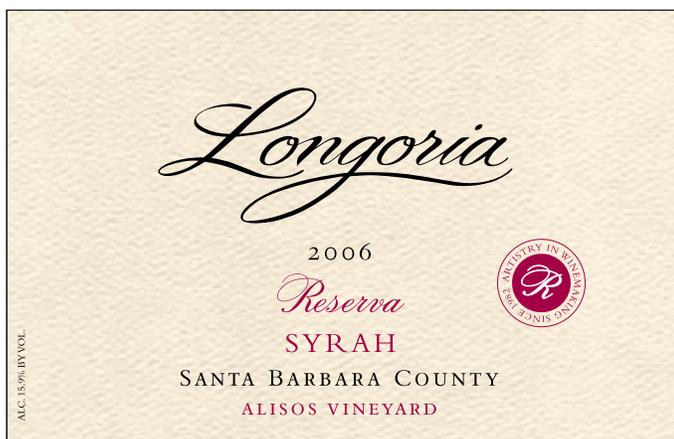
**TITRATABLE ACIDITY:** 0.49 g/100 ml.

**CELLARING POTENTIAL:** Three to five years

**BOTTLE PRICE:** \$36.00

# LIMITED RELEASE

# UPCOMING EVENTS



## 2006 SYRAH RESERVA

Santa Barbara County - **Alisos Vineyard**

THE SYRAH FROM ALISOS VINEYARD HAS ALWAYS produced one of my favorite wines. Characteristically, this vineyard makes a very dense, tannic, tightly wound Syrah that is more similar in style to Northern Rhone than the typical Californian or Australian version.

While our wines from this vineyard have received high marks from the critics and are enjoyed by our loyal customers, they take longer to appeal to the average palate. Due to this time variable, I thought: what could do to make the wine more approachable without sacrificing the intensity of the wine? When it came time to bottle I decided to leave one barrel out of the blend for longer aging. Then, I continued to taste from the barrel over many months and waited for the wine to signal the right time to bottle. We bottled in April 2010.

The wine was aged in French oak for 41 months, with an additional 6 months in bottle. Adopting the Spanish term for a wine aged for at least 3 years in barrel, we appropriately designated it Reserva.

It displays the same dark, near black color that is characteristic of our traditional Alisos Syrah, but with the added nuance of vanillin and toast from its extended time in French oak. There is also a leather-like aroma that the traditional bottling does not have. On the palate the wine is silky smooth with a hint of the toast and vanillin that lingers longer than its counterpart. Although this wine is now four years old it could still benefit from several years more of bottle aging.

Enjoy with a variety of hearty dishes featuring meats of all types.

**COMPOSITION:** 100% Syrah

**VINEYARD SOURCE:** Alisos

**PRODUCTION:** 24 cases

**ALCOHOL BY VOLUME:** 15.9%

**pH:** 3.64

**TITRATABLE ACIDITY:** 0.62 g/100 ml.

**CELLARING POTENTIAL:** Four to Eight years

**BOTTLE PRICE:** \$45.00

## Vino de Sueños - Santa Ynez Valley Marriot, Buellton

**Saturday, November 6th 3 to 6 pm**

Vino de Sueños, "Wine of Dreams," is a wine brand conceived by the non-profit organization, SYV People Helping People and a small group of premium local vintners in order to help raise funds to give vineyard and farm workers and their families the assistance they need during difficult economic times. Rick has made another special Syrah blend that is only available at this event. If you can't attend but would like to purchase any of the Vino de Sueños wine call us: 866-RLWINES and we can pick up the wines for you.

## Holiday Weekend in Wine Country - Los Olivos

**Thursday, December 2nd through Sunday, December 5th**

Our tasting room will be decorated in all our Christmas finery for the holidays and our specially priced holiday gift packs will be available for purchase. On Saturday, December 4th from 3 to 7 pm we will be participating in Olde Fashioned Christmas in Los Olivos. We will be serving complimentary coffee, hot spiced apple cider and homemade Christmas cookies. Come visit as the merchants and locals celebrate the holiday season. To see other events during this weekend go to: <http://www.winecountryholiday.com/>

## HOLIDAY GIFT PACKS

*The holidays are approaching and what better gift to give than wine? Check our website at [www.longoriawine.com](http://www.longoriawine.com) or give us a call at 866-RLWINES to find out more about our specially priced holiday gift packs. All prices include discounts.*

### Holiday Party Pack - \$28

*One bottle each:* 2009 Pinot Grigio and 2007 Hoo Doo Red

### White Christmas - \$33

*One bottle each:* 2009 Pinot Grigio and 2009 Albariño

### Spanish Holiday - \$47

*One bottle each:* 2009 Albariño and 2007 Tempranillo

### Christmas Blues - \$50

*One bottle each:* 2008 Blues Cuvée and 2003 Blues Cuvée

### Alisos Winemaker's Pack - \$60

*One bottle each:* 2006 Alisos Vineyard Syrah, traditional bottling and 2006 Syrah Reserva

### Stars of the Santa Rita Hills - \$67

*One bottle each:* 2008 Chardonnay, Cuvée Diana and 2008 Pinot Noir, Fe Ciega Vineyard

### 2008 Pinot Noir Collection - \$135

*One bottle of each of these 2008 Pinot Noirs:*

Fe Ciega, Rancho Santa Rosa, Bien Nacido, and Lovely Rita

# LONGORIA NOVEMBER 2010 ORDER FORM

Order online today at [www.longoriawine.com](http://www.longoriawine.com), email [info@longoriawine.com](mailto:info@longoriawine.com), fax 805-688-2676, or phone 866-RLWINES to purchase Longoria wines.

NEW RELEASES	BOTTLE PRICE	15% DISCOUNT	20% DISCOUNT	QTY	AMOUNT
2008 Evidence, Santa Barbara County	\$38.00	\$32.30	\$30.40	_____	_____
2008 Tempranillo, Clover Creek Vineyard	\$36.00	\$30.60	\$28.80	_____	_____
2006 Syrah <i>Reserva</i> , Alisos Vineyard	\$45.00	\$38.25	\$36.00	_____	_____
CURRENT RELEASES	BOTTLE PRICE	15% DISCOUNT	20% DISCOUNT	QTY	AMOUNT
2009 Pinot Grigio, Santa Barbara County	\$19.00	\$16.15	\$15.20	_____	_____
2009 Albariño, Clover Creek Vineyard	\$23.00	\$19.55	\$18.40	_____	_____
2008 Chardonnay, Santa Rita Hills	\$28.00	\$23.80	\$22.40	_____	_____
2009 Pink Wine, Cuvée June	\$22.00	\$18.70	\$17.60	_____	_____
2008 Pinot Noir, Lovely Rita	\$32.00	\$27.20	\$25.60	_____	_____
2008 Pinot Noir, Bien Nacido Vineyard	\$45.00	\$38.25	\$36.00	_____	_____
2008 Pinot Noir, Rancho Santa Rosa Vineyard	\$45.00	\$38.25	\$36.00	_____	_____
2007 Pinot Noir, Fe Ciega Vineyard	\$54.00	\$45.90	\$43.20	_____	_____
2008 Pinot Noir, Fe Ciega Vineyard	\$48.00	\$40.80	\$38.40	_____	_____
2008 Syrah, Clover Creek Vineyard	\$28.00	\$23.80	\$22.40	_____	_____
2007 Syrah, Alisos Vineyard	\$34.00	\$28.90	\$27.20	_____	_____
2008 Blues Cuvée, Santa Barbara County	\$28.00	\$23.80	\$22.40	_____	_____
2007 Hoo Doo Red, Santa Barbara County	\$16.00	\$13.60	\$12.80	_____	_____
2007 Evidence, Santa Barbara County	\$38.00	\$32.30	\$30.40	_____	_____
2007 Tempranillo, Clover Creek Vineyard	\$36.00	\$30.60	\$28.80	_____	_____
2007 Syrah, <i>Vino Dulce</i> , Port-Style Wine	\$22.00	\$18.70	\$17.60	_____	_____

## POSTERS

Blues Cuvée Litho (unsigned) \$15.00 / \$12.75 WINE CLUB

AMOUNT \_\_\_\_\_

\_\_\_\_Kuder (93/94) \_\_\_\_Burridge (95/96) \_\_\_\_Walsh(97/98) \_\_\_\_Jaress (99/00) \_\_\_\_Dysinger (01/02) \_\_\_\_Seco (03/04) \_\_\_\_Jones (05/06) \_\_\_\_Call (07/08)

Blues Cuvée Litho (signed) \$35.00 / \$29.75 WINE CLUB

\_\_\_\_Kuder (93/94) \_\_\_\_Burridge (95/96) \_\_\_\_Walsh(97/98) \_\_\_\_Jaress (99/00) \_\_\_\_Dysinger (01/02) \_\_\_\_Seco (03/04) \_\_\_\_Jones (05/06) \_\_\_\_Call (07/08)

### WINE CLUB MEMBER DISCOUNT 15% ON 1-11 BOTTLES; 20% ON 12 BOTTLES OR MORE!

CREDIT CARD:  VISA  MASTERCARD

CARD NUMBER: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_

(Must be 21 years of age)

#### BILL TO:

NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

#### SHIP TO: (If different than above)

NAME: \_\_\_\_\_ COMPANY: \_\_\_\_\_

SHIPPING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

DAYTIME PHONE: ( ) \_\_\_\_\_

SUBTOTAL \_\_\_\_\_

DISCOUNT \_\_\_\_\_

CA SHIPPING & PKG \_\_\_\_\_

8.75% CA SALES TAX \_\_\_\_\_

TOTAL \_\_\_\_\_

#### CALIFORNIA SHIPPING RATES

2 btls \$12.00; 4 btls \$16.00

6 btls \$18.00; 12 btls \$27.00

Lithograph/Poster \$5.00

Please call for out-of-state and expedited rates

#### REMIT TO: LONGORIA WINES

P.O. Box 186  
Los Olivos, CA 93441

Phone: 805.688.0305

Toll Free: 866.759.4637

Fax: 805.688.2676

[www.longoriawine.com](http://www.longoriawine.com)