

Longoria

G R A N D T A S T E V I N O R D E R

May 2010



Rick and Diana Longoria

Invite You to a Grand Tasterin Order
Members Only Event

Event: Library Wine Tasting and Luncheon

Place: Longoria Winery

Address: 1700 Industrial, Unit A, Lompoc, Ca

Date: Saturday, July 17th

Time: Noon to 3pm

RSVP: By July 5th to info@longoriawine.com or
by calling us at 866-759-4637. GTO Members Only.

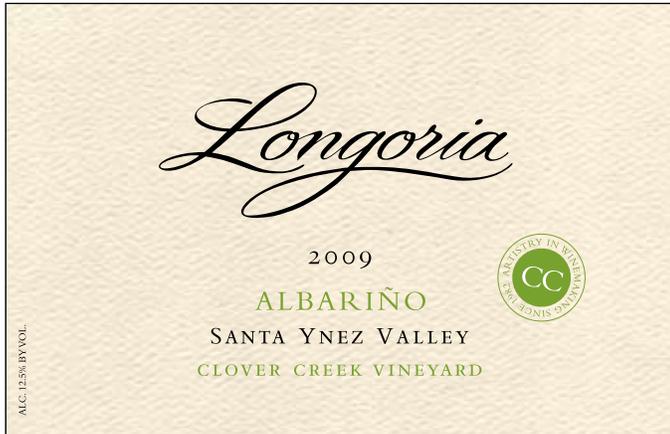
WE ARE EXCITED TO RELEASE our May GTO shipment which includes two bottles of our limited production Pinot Noir from Rancho Santa Rosa Vineyard, one bottle of a very special library wine, our highly acclaimed 2002 Mt Carmel Vineyard Pinot Noir, and just in time for the warmer weather ahead, one bottle of the 2009 Albariño, Clover Creek Vineyard.

I would also like to remind members about our exclusive GTO event to be held on Saturday, July 17 at our winery facility in Lompoc. We will bring out a few gems from our wine library for tasting and purchase. For lunch we will have a food and wine pairing created by our good friend and chef extraordinaire, Sissy Gil. We will send out a reminder email closer to the date with details and a request to RSVP.

Happy Spring to all, and we hope to see you soon.

This Wine Club shipment contains two bottles of the 2008 Pinot Noir, Rancho Santa Rosa Vineyard, and one bottle each of the 2009 Albariño, Clover Creek Vineyard and the 2002 Pinot Noir, Mt Carmel Vineyard. The cost for this shipment is \$172.55 plus packaging, shipping and appropriate sales tax, when applicable. Price includes 15% Wine Club discount.

RICK'S WINEMAKER NOTES



2009 ALBARIÑO

Santa Ynez Valley - **Clover Creek Vineyard**

DURING THE LAST WEEK OF AUGUST and continuing through the Labor Day Weekend, our area experienced a heat wave lasting approximately ten days. This was the first time the Albariño vines at Clover Creek Vineyard had gone through a heat wave of this intensity, and it became clear they were not used to these extreme temperatures. The south facing clusters bore the brunt of the sun's rays and many of the clusters developed shriveled berries. These clusters were left on the vine and harvested later to make a sweet Albariño to be released later this year.

The grapes for this wine, not touched by the sun's rays, were harvested on September 7 at a sugar level of 22.6° Brix with excellent acidity.

This vintage has exotic floral aromas with hints of cantaloupe and citrus fruits. On the palate the wine is medium to light bodied with flavors of melon and kiwi fruit. The acidity is higher than normal, giving the wine a lean and very crisp texture. The wine is just starting to develop a sweet, spicy quality to the finish which will only increase with additional bottle aging.

Serve this wine with oysters and other shellfish as well as seafood pastas.

COMPOSITION: 100% Albariño

VINEYARD SOURCE: Clover Creek Vineyard

PRODUCTION: 134 cases

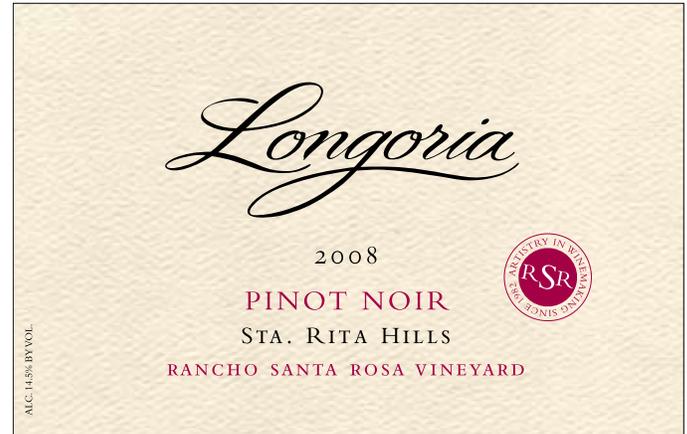
ALCOHOL BY VOLUME: 12.5%

pH: 3.07

TITRATABLE ACIDITY: 0.60 g/100 ml.

CELLARING POTENTIAL: Three to four years

BOTTLE PRICE: \$23.00



2008 PINOT NOIR

Santa Rita Hills - **Rancho Santa Rosa Vineyard**

IN 2009 I CONTINUED MY EXPLORATION of the myriad blocks at Rancho Santa Rosa Vineyard, settling on a small block planted to the Dijon 667 clone. The yield in this block was very low; I estimate it to be around 1.5 tons per acre. The grape clusters were smaller and lighter than normal which accounted for much of the low yield.

The grapes were harvested on October 1st at 24.6° Brix. They were entirely destemmed and crushed into one of our small open top fermenters. The must was inoculated with a commercial strain of yeast after a short cold soak period. The total skin maceration period lasted two weeks.

The wine was pressed off, settled and racked to French oak barrels, of which 35% were new. It aged in the barrels for 13 months before being lightly filtered and then bottled on December 30, 2009.

This Pinot Noir has a beautiful dark ruby color. The nose has a mixture of black and red berries with a hint of forest floor aromas. There is also a hint of toasty oak vanillin aromas. On the palate the wine has a rich, weighty texture which is lifted with silky tannins that have an intriguing walnut shell character. The finish is already quite long, sappy and complex. I feel this vintage has produced one of our most satisfying and delicious wines from this superb vineyard.

Serve with wild game such as duck, quail and venison.

COMPOSITION: 100% Pinot Noir

VINEYARD SOURCE: Rancho Santa Rosa Vineyard

PRODUCTION: 100 cases

ALCOHOL BY VOLUME: 14.5%

pH: 3.51

TITRATABLE ACIDITY: 0.63 g/100 ml.

CELLARING POTENTIAL: Four to six years

BOTTLE PRICE: \$45.00

LIBRARY RELEASE

UPCOMING EVENTS



2002 PINOT NOIR

Santa Rita Hills - **Mt Carmel Vineyard**

WE ARE EXCITED TO RELEASE the final bottles of one of our most acclaimed Pinot Noirs from the 2002 Vintage, Mt. Carmel Vineyard.

This vintage experienced small crop levels which produced wines with great concentration throughout our wine region. Wines produced from special sites such as Mt. Carmel have an extra depth of flavor concentration and complexity.

I recently tasted this wine and it is at or near its peak of development. The fruit is still very forward and opulent and the tannins have softened to reveal full, rich flavors.

This is a Mae West or Jayne Russell style of Pinot Noir, as opposed to the Grace Kelly or Audrey Hepburn style of our Sanford & Benedict Vineyard Pinot Noir.

This wine is bold enough to enjoy with prime rib.

COMPOSITION: 100% Pinot Noir

VINEYARD SOURCE: Mt Carmel Vineyard

PRODUCTION: 61 cases on original release, 10 cases left

ALCOHOL BY VOLUME: 15.6%

pH: 3.61

TITRATABLE ACIDITY: 0.59 g/100 ml.

BOTTLE PRICE: \$90.00

REMINDER

GTO Members will have 30 days after receiving their shipment to order any of these wines. Any remaining wine will then become available to the main Club.

WINE CLUB OPEN HOUSE

Saturday, May 15th from 12 to 4 pm

Longoria Tasting Room & Garden

2935 Grand Ave., Los Olivos

Join us for live music, food and Library wines at special discounts. This event is for our Wine Club Members and members may bring up to four people at no charge. Wine Club discounts are available for Members only. You must RSVP. We will be closed to the public.

RED, WHITE & BLUES FESTIVAL

Saturday, June 26th from 3 to 7 pm

Buttonwood Farm Winery

1500 Alamo Pintado Road, Solvang

Longoria Wines and Buttonwood Farm Winery present their annual salute to fine wine and the Blues in the vineyard at Buttonwood Farm from 3 to 7 pm. Bring a chair or blanket and a picnic lunch and listen or dance to some great Blues from Zac Harmon!

Tickets are \$35 each.

Wine Club members may purchase up to four at \$30 each. Limited to only 300 people and sold out every year. To reserve your tickets, call us at 866-759-4637 or email info@longoriawine.com.



GTO MEMBERS ONLY EVENT

Saturday, July 17th from Noon to 3 pm

Longoria Production Facility

1700 Industrial Way, Unit A, Lompoc

We will once again open our Winery for a library wine tasting and food pairing by local chef Sissy Gil. The tasting begins at Noon and the event should be over by 3 pm. Please RSVP to 866-759-4637 or info@longoriawine.com.

FRANC FEST

Saturday, September 18th

Buttonwood Farm Winery

1500 Alamo Pintado Road, Solvang

Come taste Cabernet Franc from some of the finest producers in the area including Longoria. For more information call Buttonwood at 805-688-3032.

GRAND TASTEVIN ORDER MAY 2010 ORDER FORM

Order online today at www.longoriawine.com, email info@longoriawine.com, fax 805-688-2676, or phone 866-RLWINES to purchase Longoria wines.

NEW RELEASES	BOTTLE PRICE	15% DISCOUNT	20% DISCOUNT	QTY	AMOUNT
2009 Albariño, Clover Creek Vineyard	\$23.00	\$19.55	\$18.40	_____	_____
2008 Pinot Noir, Rancho Santa Rosa Vineyard	\$45.00	\$38.25	\$36.00	_____	_____
LIBRARY RELEASE	BOTTLE PRICE	15% DISCOUNT	20% DISCOUNT	QTY	AMOUNT
2002 Pinot Noir, Mt Carmel Vineyard	\$90.00	\$76.50	\$72.00	_____	_____
CURRENT RELEASES	BOTTLE PRICE	15% DISCOUNT	20% DISCOUNT	QTY	AMOUNT
2009 Pinot Grigio, Santa Barbara County	\$19.00	\$16.15	\$15.20	_____	_____
2008 Chardonnay, Santa Rita Hills	\$28.00	\$23.80	\$22.40	_____	_____
2007 Chardonnay, Cuvée Diana	\$36.00	\$30.60	\$28.80	_____	_____
2008 Chardonnay, Cuvée Diana	\$36.00	\$30.60	\$28.80	_____	_____
2008 Cuvée June, Santa Barbara County	\$22.00	\$18.70	\$17.60	_____	_____
2007 Pinot Noir, Fe Ciega Vineyard	\$54.00	\$45.90	\$43.20	_____	_____
2008 Pinot Noir, Lovely Rita	\$32.00	\$27.20	\$25.60	_____	_____
2008 Pinot Noir, Bien Nacido Vineyard	\$45.00	\$38.25	\$36.00	_____	_____
2007 Syrah, Clover Creek Vineyard	\$28.00	\$23.80	\$22.40	_____	_____
2007 Syrah, Alisos Vineyard	\$34.00	\$28.90	\$27.20	_____	_____
2007 Hoo Doo Red, Santa Barbara County	\$16.00	\$13.60	\$12.80	_____	_____
2007 Blues Cuvée, Santa Barbara County	\$28.00	\$23.80	\$22.40	_____	_____
2007 Evidence, Santa Barbara County	\$38.00	\$32.30	\$30.40	_____	_____
2007 Tempranillo, Clover Creek Vineyard	\$36.00	\$30.60	\$28.80	_____	_____
2007 Syrah, <i>Vino Dulce</i> , Port-Style Wine	\$22.00	\$18.70	\$17.60	_____	_____

POSTERS

Blues Cuvée Litho (unsigned) \$15.00 / \$12.75 WINE CLUB **AMOUNT**
 ___Kuder (93/94) ___Burrige (95/96) ___Walsh(97/98) ___Jares (99/00) ___Dysinger (01/02) ___Seco (03/04) ___Jones (05/06) ___Call (07/08) _____

Blues Cuvée Litho (signed) \$35.00 / \$29.75 WINE CLUB
 ___Kuder (93/94) ___Burrige (95/96) ___Walsh(97/98) ___Jares (99/00) ___Dysinger (01/02) ___Seco (03/04) ___Jones (05/06) ___Call (07/08) _____

WINE CLUB MEMBER DISCOUNT
15% ON 1-11 BOTTLES; 20% ON 12 BOTTLES OR MORE!

CREDIT CARD: VISA MASTERCARD

CARD NUMBER: _____ EXP. DATE: _____
 NAME ON CARD: _____ SIGNATURE: _____

(Must be 21 years of age)

BILL TO:
 NAME: _____
 MAILING ADDRESS: _____
 CITY: _____ STATE: _____ ZIP: _____
 EMAIL ADDRESS: _____

SHIP TO: *(If different than above)*
 NAME: _____ COMPANY: _____
 SHIPPING ADDRESS: _____
 CITY: _____ STATE: _____ ZIP: _____
 DAYTIME PHONE: () _____

SUBTOTAL _____
DISCOUNT _____
CA SHIPPING & PKG _____
8.75% CA SALES TAX _____
TOTAL _____

CALIFORNIA SHIPPING RATES
 2 btls \$12.00; 4 btls \$16.00
 6 btls \$18.00; 12 btls \$27.00
 Lithograph/Poster \$5.00
Please call for out-of-state and expedited rates

REMIT TO: LONGORIA WINES
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 Los Olivos, CA 93441
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Fax: 805.688.2676
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