

Longoria

G R A N D T A S T E V I N O R D E R

M a r c h 2 0 1 0



A NOTE FROM RICK

THE FIRST GTO SHIPMENT OF 2010 features two bottles of 2007 Syrah, Alisos Vineyard, one bottle of 2008 Chardonnay, Cuvée Diana and from our Wine Library, one bottle of 2002 Pinot Noir, Sanford & Benedict Vineyard. My notes on each of these wines are included in this newsletter.

I would like to emphasize what a pleasure it is to release wines from our Wine Library. One of the hallmarks of Longoria Wines has been the great complexity and depth that they develop with extended bottle aging. As with all of our library wines, I believe you will be amazed and delighted with the complexity and balance of the 2002 Sanford & Benedict Vineyard Pinot Noir. This is one of the finest wines to be produced from this historic vineyard, and we are tremendously pleased to include it in your GTO shipment. A very

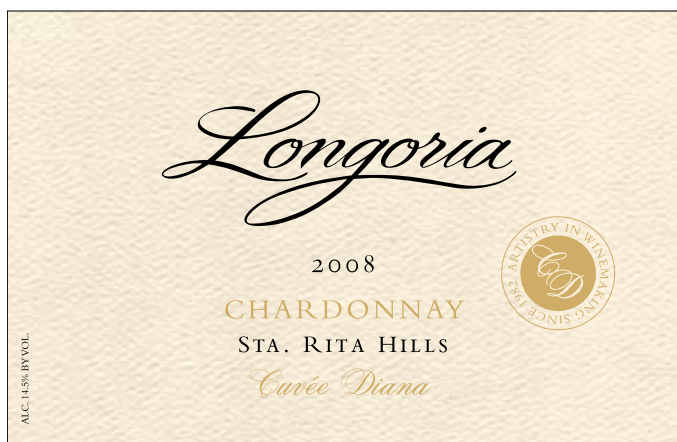
limited number of bottles are available for purchase.

We have an exciting lineup of new releases in store for our Club Members throughout the year. All of us at Longoria Wines wish to thank you for your continued support of our small artisanal winery. We hope to see you during the year at our tasting room and events. Please mark your calendar for our GTO Only Members Events planned for Saturday, July 17th at the winery in Lompoc. More information will be sent to you regarding this event via email.

Cheers,

— Rick Longoria, Winemaker

RICK'S WINEMAKER NOTES



2008 CHARDONNAY

Santa Rita Hills - Cuvée Diana

FOR MANY YEARS WE HAVE RELIED on the fruit from the Sanford and Benedict Vineyard to be the core of our Cuvée Diana. In 2008, while conducting my blending trials for the best lots of Chardonnay, I was surprised to discover that the qualities I was looking for came primarily from the Rancho Santa Rosa Vineyard.

The wine has a medium gold color with a hint of green in the edges. The aromas remind me of poached pears swimming in maple syrup, sprinkled with cinnamon and nutmeg. On the palate the flavors are just what the aromas promise, but with the refreshing bite of natural acidity and a finish of buttered toast. The structure and acidity of this wine is more reminiscent of an elegant white Burgundy than the typical California fruit driven Chardonnay.

This wine will pair well seafood and pastas with rich, creamy sauces.

COMPOSITION: 100% Chardonnay -

Rancho Santa Rosa Vyd (65%), Sanford & Benedict Vyd (35%)

PRODUCTION: 102 cases

ALCOHOL BY VOLUME: 14.5%

PH: 3.24

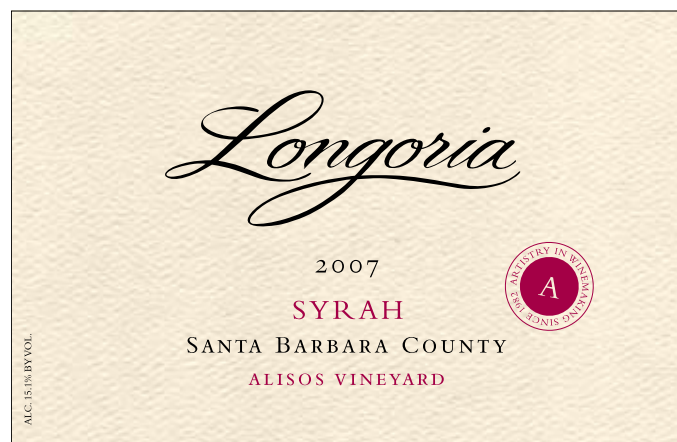
TITRATABLE ACIDITY: 0.75 g/100 ml.

CELLARING POTENTIAL: Four to seven years

BOTTLE PRICE: \$36.00

REMINDER

GTO Members will have 30 days after receiving their shipment to order any of these wines. Please order by phoning our toll-free number: 866-759-4637. Any remaining wine will then become available to the main Club.



2007 SYRAH

Santa Barbara County - Alisos Vineyard

WE ARE PLEASED TO RELEASE THIS SYRAH, which comes from one of the most distinctive sites growing this noble grape, Alisos Vineyard. Because the 2007 growing season was somewhat cooler, we harvested on October 17th at a lower sugar content than in past years. This produced a more restrained, elegant version of Alisos Vineyard Syrah than past vintages.

The color is a very dark opaque purple. The aromas are a heady mixture of black pepper, black licorice and ripe blackberries. On the palate the wine is medium bodied, with vibrant flavors of blackberries accented with black pepper. It has moderate tannins which when combined with the relatively high acidity, gives the wine a refreshing, lip-smacking quality. The higher acidity also gives the wine a long, persistent finish.

Though enjoyable now, the wine will definitely benefit from extended bottle aging.

Enjoy with grilled wild game such as venison, wild boar, and of course more readily available meats such as steak and lamb.

COMPOSITION: 100% Syrah - Alisos Vineyard

PRODUCTION: 98 cases

ALCOHOL BY VOLUME: 15.1%

PH: 3.57

TITRATABLE ACIDITY: 0.69 g/100 ml.

CELLARING POTENTIAL: Five to ten years

BOTTLE PRICE: \$34.00

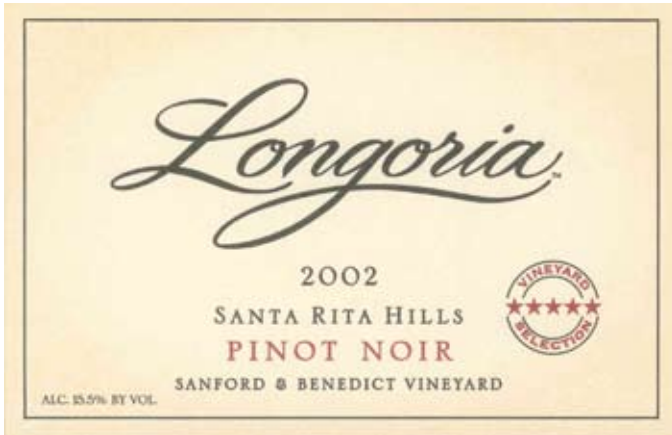
SAVE THE DATE

Members Only Event

WE ARE PLANNING the Grand Tastevin Members Only Event for Saturday, July 17th at the Winery in Lompoc. You will receive more information in the May GTO Newsletter.

LIBRARY RELEASE

UPCOMING EVENTS



2002 PINOT NOIR

Santa Rita Hills - Sanford & Benedict Vineyard

I RECENTLY HAD THE PLEASURE of tasting this wine with Diana and our staff and we were all astounded by how young the wine tasted. The wine displays the unique pedigree of Sanford & Benedict Vineyard, with its earthy flavors and great acidity. There was still a measure of youthful tannins that indicates that the wine could still age for another three to six years. For those with patience and room in their cellar, I would suggest buying several bottles, one to open now and a few to cellar for the next few years. I believe this vintage is one of the best we have produced from this historic vineyard.

Enjoy with duck, veal and turkey.

COMPOSITION: 100% Pinot Noir - Sanford & Benedict Vineyard

PRODUCTION: 193 cases on original release

2 cases and 6 magnums left

ALCOHOL BY VOLUME: 15.5%

PH: 3.51

TITRATABLE ACIDITY: 0.61 g/100 ml.

CELLARING POTENTIAL: One to three years

BOTTLE PRICE: \$90.00

SANTA BARBARA COUNTY VINTNERS' FESTIVAL

Saturday April 17th from 1-4 pm

River Park in Lompoc

The annual Vintners' Festival attracts wine lovers from near and far for an opportunity to meet member vintners, taste their wines and enjoy great food and music in a festive outdoor environment. For tickets and information go to: www.sbcountywines.com or call: 805-688-0881.

WINEMAKER DINNER AT THE BALLARD INN

Saturday, April 17th

Rick and Chef Budi Kazali are in the planning stages of what is becoming their annual Winemaker Dinner. For more information: www.ballardinn.com or phone: 805-688-7770

VINTNERS' FESTIVAL OPEN HOUSE

Longoria Tasting Room & Garden

2935 Grand Ave, Los Olivos

Sunday, April 18th

Our Tasting Room in downtown Los Olivos will be open as usual from 11 to 4:30 pm. Special discounts will be available on wines this weekend only. We will be holding an Open House on Sunday. Tasting fee: \$10 per person. Free for Wine Club members.

RED, WHITE, & BLUES FESTIVAL

Buttonwood Farm Winery

1500 Alamo Pintado Rd, Solvang

Saturday, June 26th

Come join us in our annual salute to fine wine and the Blues. Featuring live music by Zac Harmon. For more information contact us at 866-759-4637, or call Buttonwood at 805-688-3032.

RECENT REVIEWS



MARCH 2010

93 Longoria 2007 Fe Ciega Vineyard Pinot Noir (Sta. Rita Hills); \$54

This is a Pinot you have to use your judgment on concerning ageability, because it's too young now. It's very jammy-fruity in raspberries, cherries, bacon and cola, with sweet, smoky oak not yet integrated. But it's a beautifully structured, balanced wine of great integrity, and should develop in the bottle. Best after 2011. *Cellar Selection.* - S.H.

APRIL 2010

93 Longoria 2007 Clover Creek Vineyard Tempranillo (Santa Ynez Valley); \$36

One of the best California Tempranillos of this or any vintage, Longoria's '07 establishes a new benchmark for the variety. Finally we have a dry, crisp and complex Tempranillo, filled with cherry, red currant, tobacco, spice, vanilla and sandalwood flavors, wrapped into polished tannins. A delicious, medium-bodied red wine to enjoy with lamb chops, game, or even roast salmon. *Editors' Choice.* - S.H.

GRAND TASTEVIN ORDER MARCH 2010 ORDER FORM

Order online today at www.longoriawine.com, email info@longoriawine.com, fax 805-688-2676, or phone 866-RLWINES to purchase Longoria wines.

This shipment contains one bottle of 2008 Chardonnay, Cuvée Diana, two bottles of 2007 Syrah, Alisos Vineyard and one bottle of 2002 Pinot Noir, Sanford & Benedict Vineyard. The total cost for this shipment is \$196.73, inclusive of 15% discount, packaging, shipping and CA sales tax when applicable.

NEW RELEASES	BOTTLE PRICE	15% DISCOUNT	20% DISCOUNT	QTY	AMOUNT
2008 Chardonnay, Cuvée Diana	\$36.00	\$30.60	\$28.80	_____	_____
2007 Syrah, Alisos Vineyard	\$34.00	\$28.90	\$27.20	_____	_____
LIBRARY RELEASE	BOTTLE PRICE	15% DISCOUNT	20% DISCOUNT	QTY	AMOUNT
2002 Pinot Noir, Sanford & Benedict Vineyard	\$90.00	\$76.50	\$72.00	_____	_____
CURRENT RELEASES	BOTTLE PRICE	15% DISCOUNT	20% DISCOUNT	QTY	AMOUNT
2008 Albariño, Clover Creek Vineyard	\$23.00	\$19.55	\$18.40	_____	_____
2007 Chardonnay, Cuvée Diana	\$36.00	\$30.60	\$28.80	_____	_____
2008 Chardonnay, Santa Rita Hills	\$28.00	\$23.80	\$22.40	_____	_____
2008 Cuvée June, Santa Barbara County	\$22.00	\$18.70	\$17.60	_____	_____
2007 Pinot Noir, Fe Ciega Vineyard	\$54.00	\$45.90	\$43.20	_____	_____
2007 Pinot Noir, Rancho Santa Rosa Vineyard	\$45.00	\$38.25	\$36.00	_____	_____
2008 Pinot Noir, Lovely Rita	\$32.00	\$27.20	\$25.60	_____	_____
2007 Syrah, Clover Creek Vineyard	\$28.00	\$23.80	\$22.40	_____	_____
2006 Syrah, Alisos Vineyard	\$34.00	\$28.90	\$27.20	_____	_____
2007 Hoo Doo Red, Santa Barbara County	\$16.00	\$13.60	\$12.80	_____	_____
2007 Blues Cuvée, Santa Barbara County	\$28.00	\$23.80	\$22.40	_____	_____
2007 Evidence, Santa Barbara County	\$38.00	\$32.30	\$30.40	_____	_____
2007 Tempranillo, Clover Creek Vineyard	\$36.00	\$30.60	\$28.80	_____	_____
2007 <i>Vino Dulce</i> , Port-Style Wine	\$22.00	\$18.70	\$17.60	_____	_____

POSTERS

Blues Cuvée Litho (unsigned) \$15.00 / \$12.75 WINE CLUB	AMOUNT
____Kuder (93/94) ____Burridge (95/96) ____Walsh(97/98) ____Jaress (99/00) ____Dysinger (01/02) ____Seco (03/04) ____Jones (05/06) ____Call (07/08)	_____
Blues Cuvée Litho (signed) \$35.00 / \$29.75 WINE CLUB	AMOUNT
____Kuder (93/94) ____Burridge (95/96) ____Walsh(97/98) ____Jaress (99/00) ____Dysinger (01/02) ____Seco (03/04) ____Jones (05/06) ____Call (07/08)	_____

WINE CLUB MEMBER DISCOUNT

15% ON 1-11 BOTTLES; 20% ON 12 BOTTLES OR MORE!

CREDIT CARD: VISA MASTERCARD

CARD NUMBER: _____ EXP. DATE: _____

NAME ON CARD: _____ SIGNATURE: _____

(Must be 21 years of age)

BILL TO:

NAME: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL ADDRESS: _____

SHIP TO: (If different than above)

NAME: _____ COMPANY: _____

SHIPPING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

DAYTIME PHONE: () _____

SUBTOTAL _____

DISCOUNT _____

CA SHIPPING & PKG _____

7.75% CA SALES TAX _____

TOTAL _____

CALIFORNIA SHIPPING RATES

2 btls \$12.00; 4 btls \$16.00
6 btls \$18.00; 12 btls \$27.00
Lithograph/Poster \$5.00

Please call for out-of-state and expedited rates

REMIT TO: LONGORIA WINES

P.O. Box 186

Los Olivos, CA 93441

Phone: 805.688.0305

Toll Free: 866.759.4637

Fax: 805.688.2676

www.longoriawine.com