

# Longoria

G R A N D T A S T E V I N O R D E R

M a r c h 2 0 0 9



## A NOTE FROM RICK

THE FIRST GTO SHIPMENT OF THE YEAR includes two bottles of the 2006 Syrah, Alisos Vineyard, one bottle of 2007 Chardonnay, Cuvée Diana, and from our wine library, one bottle of the 2001 Syrah, Rex, Alisos Vineyard.

The 2001 bottling was the first year we vineyard-designated the Syrah from Alisos. From the day we pressed the wine off to barrels I knew it was very special. My notes on how it tastes now, six years after it was first released, are included in this newsletter. We are very excited to share this amazing wine with you!

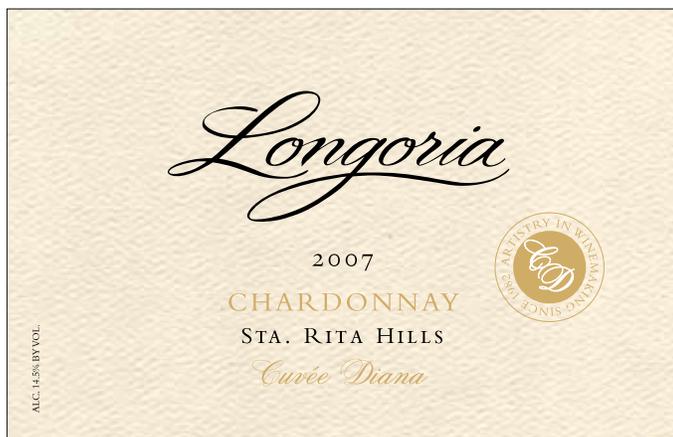
The news stories of today are dominated by topics regarding the ongoing economic crisis that has permeated almost every aspect of Americans' lives. Sales statistics of wine indicate that many consumers are trading down in their purchases. This means that

wine lovers have had to accept wines of lower quality. In response, we have decided to lower the price of many of our new releases this year, including the two new wines in this GTO shipment. We are doing what we can to allow you to experience our wines and not have to accept wines of a lower quality. Your continued loyal support of the wines from our family winery has never been appreciated more than during these times.

We are planning a GTO Members Only Event on July 18th, so keep an eye out for the details in a future newsletter. We hope you will join us for a celebration of our fruits of the vine.

—In vino veritas, Rick Longoria, Winemaker

# RICK'S WINEMAKER NOTES



## 2007 CHARDONNAY

Santa Rita Hills - Cuvée Diana

MY CONCEPT FOR THE CUVÉE DIANA, our finest Chardonnay blend, has always been to demonstrate this varietal's unique qualities from the Santa Rita Hills appellation. The strong mineral, chalky character in the wine from this area is particularly abundant in the grapes grown at the Sanford & Benedict Vineyard. Additionally, we made a conscious decision to pick the grapes at a slightly lower sugar content than has been our usual practice.

As a result this vintage is slightly less opulent than previous bottlings of Cuvée Diana, but with a better balance of weight and acidity. The aromas are of a floral nature, with hints of straw and spiced apples. On the palate the wine has flavors of crisp apples with some citrus overtones. We have reduced the percentage of new French oak, which has served to emphasize the stone fruit qualities of the Chardonnay grape.

This vintage of Cuvée Diana is an example of California Chardonnay with emphasis on pure varietal character, elegance and complexity.

Enjoy with a variety of seafood, including sea scallops bathed in white wine sauce.

**COMPOSITION:** 100% Chardonnay -

Sanford & Benedict Vyd (93%), Rancho Santa Rosa Vyd (7%)

**PRODUCTION:** 215 cases

**ALCOHOL BY VOLUME:** 14.5%

**PH:** 3.32

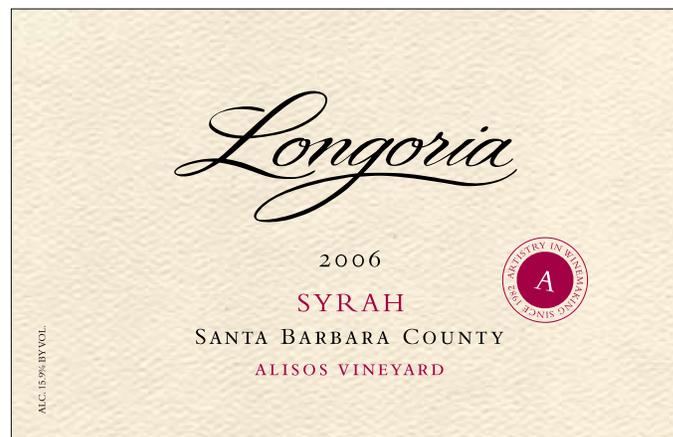
**TITRATABLE ACIDITY:** 0.68 g/100 ml.

**CELLARING POTENTIAL:** Three to seven years

**BOTTLE PRICE:** \$36.00

## REMINDER

GTO Members will have 30 days after receiving their shipment to order any of these wines. Please order by phoning our toll-free number: 866-759-4637. Any remaining wine will then become available to the main Club.



## 2006 SYRAH

Santa Barbara County - Alisos Vineyard

IT SEEMS THAT SYRAH and Rhone wines in general have yet to be widely accepted by the general wine consuming public. Furthermore, the style of Syrah most popular now seems to be what I call the "Aussie" style. I describe this style as having fruity aromas, slightly sweet flavors, low acidity, and easy to drink. Wines from the hotter climates of California are also made in this style.

This Alisos Vineyard Syrah and other wines from cooler areas, like most of Santa Barbara County, have a more reserved style. Lovers of wines from the Rhone area of France find these versions much more to their liking.

The wine is very dark in color. The aromas are subdued upon the first smell but gradually begin to open up with time in the glass. The aromas are a mixture of spices, red fruit and hints of tobacco. On the palate the wine is immediately rich, with bright fruit flavors, but becomes leaner with excellent acidity. The tannins are very mild, and the oak is so well integrated as to not be evident. This is a wine that needs time in the bottle to fully reveal all of its charms.

Enjoy with a variety of grilled meats; a pasta dish with duck sausage, truffle oil and parmesan cheese would make a perfect pairing.

**COMPOSITION:** 100% Syrah - Alisos Vineyard

**PRODUCTION:** 172 cases

**ALCOHOL BY VOLUME:** 15.9%

**PH:** 3.68

**TITRATABLE ACIDITY:** 0.60 g/100 ml.

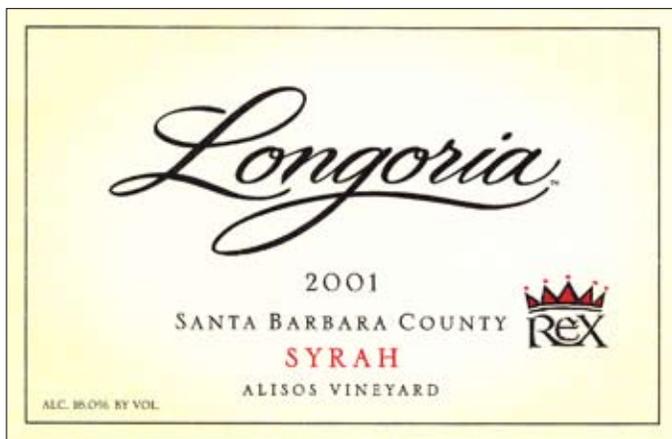
**CELLARING POTENTIAL:** Four to seven years

**BOTTLE PRICE:** \$34.00

**SAVE THE DATE**  
*Members Only Event*  
WE ARE PLANNING the Grand Tastevin Members Only Event for Saturday, July 18th. You will receive more information in the May GTO Newsletter.

# LIBRARY RELEASE

# UPCOMING EVENTS



## 2001 SYRAH - REX

Santa Barbara County - Alisos Vineyard

THE WINE HAS CHANGED VERY LITTLE since we released it six years ago. The aromas are still a heady mixture of boysenberries and black cherries with hints of sweet vanillin. On the palate it has the same immediate silky rich texture with abundant flavors of berries and cream. The wine's youthful tannins have largely disappeared now and the finish is still rich, lingering and complex.

This is still the benchmark for Alisos Syrah and the only vintage yet to earn the Rex designation. We have priced this 7 year old wine in the same range as many new releases of higher end Syrahs, which makes it a great value.

Serve with cheeses, prime rib, and even chocolate desserts.

The wine could still age for another five to six years, but it will be hard to resist drinking this wine now. Enjoy!

**COMPOSITION:** 100% Syrah - Alisos Vineyard

**PRODUCTION:** 150 cases on original release, 3 cases and 12 magnums left

**ALCOHOL BY VOLUME:** 16.0%

**PH:** 3.71

**TITRATABLE ACIDITY:** 0.75t g/100 ml.

**CELLARING POTENTIAL:** Five to six more years

**BOTTLE PRICE:** \$50.00

# UPCOMING EVENTS

## SANTA BARBARA COUNTY VINTNERS' FESTIVAL

**Lompoc - Saturday, April 18th**

The 2009 Vintners' Festival will be held from 1 to 4 pm on April 18th and will once again be celebrated at River Park in Lompoc. The festival will feature the wines of the 100+ members of the Association, live music, a silent auction and wine country cuisine by the area's finest chefs. For more information go to: [www.sbcountywines.com](http://www.sbcountywines.com) or call: 805-688-0881.

## VINTNERS' FESTIVAL OPEN HOUSE

**Longoria Production Facility,**

**1700 Industrial Way, Unit A, Lompoc - Saturday, April 18th Only**

Our winery, which is normally closed to the public, will be open this Saturday only from 11 to 4:30 pm. We will be pairing chocolates with our 2005 and 2006 Syrahs from Alisos and Clover Creek Vineyards. Special discounts will be available on these wines and others this weekend only. Tasting fee: \$10 per person, including logo wine glass. Free for Wine Club members.

## VINTNERS' FESTIVAL OPEN HOUSE

**Longoria Tasting Room & Garden, 2935 Grand Ave, Los Olivos -**

**Saturday April 18th & Sunday, April 19th**

Our tasting room will also be featuring our 2005 and 2006 Syrahs from Alisos and Clover Creek Vineyards for tasting paired with chocolates from 11 to 4:30 pm. Special discounts available on these wines and others this weekend only. Tasting fee: \$10 per person, including logo wine glass. Free for Wine Club members.

## WINEMAKER DINNER

**The Ballard Inn & Restaurant,**

**2436 Baseline Ave, Ballard - Saturday, April 18th**

We are once again excited to announce a Winemaker Dinner at the Ballard Inn Restaurant. Chef Budi Kazali's award winning French Asian cuisine will be paired with a selection of Rick's wines. In this small intimate setting, seating is very limited. For more information and reservations, please call the restaurant: 805-688-7770

## WINE CLUB OPEN HOUSE

**Longoria Tasting Room & Garden,**

**2935 Grand Ave, Los Olivos - Saturday, June 13th**

Taste the flavors of Italy & Spain. We will be pouring the 2008 Pinot Grigio, 2006 Tempranillo and our 2000 Lusso Library Wine, with food specially prepared by New West Catering. Stop by anytime between noon and 4 pm. No charge for Wine Club members, 2 per membership. Club members may bring guests at \$20 per person. You must RSVP no later than June 1st to [info@longoriawine.com](mailto:info@longoriawine.com) or toll-free: 866RLWINES. We will be closed to the public this day.

## RED, WHITE, & BLUES FESTIVAL

**Buttonwood Farm Winery - Saturday, June 27th**

Longoria Wines and Buttonwood Farm Winery present their annual salute to fine wine and the Blues in the vineyard at Buttonwood Farm from 3 to 7 pm. Bring a chair or blanket and a picnic lunch and listen or dance to some great Blues! Tickets are \$35 each. Wine Club Members may purchase up to four at \$30 each. Limited to 300 people and sold out every year. Reserve your tickets early! Call us: 866-759-4637 or email: [info@longoriawine.com](mailto:info@longoriawine.com)

# GRAND TASTEVIN ORDER MARCH 2009 ORDER FORM

Order online today at [www.longoriawine.com](http://www.longoriawine.com), email [info@longoriawine.com](mailto:info@longoriawine.com), fax 805-688-2676, or phone 866-RLWINES to purchase Longoria wines.

*This shipment contains two bottles of the 2006 Syrah, Alisos Vineyard, and one bottle each of the 2007 Chardonnay, Cuvée Diana and the 2001 Syrah, Rex, Alisos Vineyard.*

*The total cost for this shipment is \$156.13, inclusive of 15% discount, packaging, shipping and sales tax when applicable.*

NEW AND LIBRARY RELEASES	BOTTLE PRICE	15% DISCOUNT	20% DISCOUNT	QTY	AMOUNT
2007 Chardonnay, Cuvée Diana	\$36.00	\$30.60	\$28.80	_____	_____
2006 Syrah, Alisos Vineyard	\$34.00	\$28.90	\$27.20	_____	_____
2001 Syrah, Rex Alisos Vineyard	\$50.00	\$42.50	\$40.00	_____	_____
CURRENT RELEASES	BOTTLE PRICE	15% DISCOUNT	20% DISCOUNT	QTY	AMOUNT
2007 Pinot Grigio, Santa Barbara County	\$19.00	\$16.15	\$15.20	_____	_____
2007 Albariño, Clover Creek Vineyard	\$26.00	\$22.10	\$20.80	_____	_____
2006 Chardonnay, Cuvée Diana	\$40.00	\$34.00	\$32.00	_____	_____
2007 Chardonnay, Santa Rita Hills	\$28.00	\$23.80	\$22.40	_____	_____
2007 Cuvée June, Santa Barbara County	\$22.00	\$18.70	\$17.60	_____	_____
2006 Pinot Noir, Bien Nacido Vineyard	\$45.00	\$38.25	\$36.00	_____	_____
2006 Pinot Noir, Sanford & Benedict Vineyard	\$45.00	\$38.25	\$36.00	_____	_____
2006 Pinot Noir, Fe Ciega Vineyard	\$54.00	\$45.90	\$43.20	_____	_____
2007 Pinot Noir, Santa Rita Hills	\$32.00	\$27.20	\$25.60	_____	_____
2006 Blues Cuvée, Santa Barbara County	\$28.00	\$23.80	\$22.40	_____	_____
2005 Syrah, Alisos Vineyard	\$38.00	\$32.30	\$30.40	_____	_____
2006 Syrah, Clover Creek Vineyard	\$32.00	\$27.20	\$25.60	_____	_____
2005 Evidence, Santa Barbara County	\$42.00	\$35.70	\$33.60	_____	_____
2006 Evidence, Santa Barbara County	\$42.00	\$35.70	\$33.60	_____	_____
2006 Tempranillo, Clover Creek Vineyard	\$40.00	\$34.00	\$32.00	_____	_____

## POSTERS

**Blues Cuvée Litho (unsigned) \$15.00 / \$12.75 WINE CLUB** **AMOUNT**  
 \_\_\_ Kuder (93/94) \_\_\_ Burridge (95/96) \_\_\_ Walsh(97/98) \_\_\_ Jaress (99/00) \_\_\_ Dysinger (01/02) \_\_\_ Seco (03/04) \_\_\_ Jones (05/06) \_\_\_\_\_

**Blues Cuvée Litho (signed) \$35.00 / \$29.75 WINE CLUB**  
 \_\_\_ Kuder (93/94) \_\_\_ Burridge (95/96) \_\_\_ Walsh(97/98) \_\_\_ Jaress (99/00) \_\_\_ Dysinger (01/02) \_\_\_ Seco (03/04) \_\_\_ Jones (05/06) \_\_\_\_\_

### WINE CLUB MEMBER DISCOUNT

**15% ON 1-11 BOTTLES; 20% ON 12 BOTTLES OR MORE!**

CREDIT CARD:  VISA  MASTERCARD

CARD NUMBER: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_

*(Must be 21 years of age)*

#### BILL TO:

NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

#### SHIP TO: *(If different than above)*

NAME: \_\_\_\_\_ COMPANY: \_\_\_\_\_

SHIPPING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

DAYTIME PHONE: ( ) \_\_\_\_\_

**SUBTOTAL** \_\_\_\_\_

**DISCOUNT** \_\_\_\_\_

**CA SHIPPING & PKG** \_\_\_\_\_

**7.75% CA SALES TAX** \_\_\_\_\_

**TOTAL** \_\_\_\_\_

#### CALIFORNIA SHIPPING RATES

2 btls \$10.00; 4 btls \$14.00  
 6 btls \$16.00; 12 btls \$22.00  
 Lithograph/Poster \$5.00

*Please call for out-of-state and expedited rates*

#### REMIT TO: LONGORIA WINES

P.O. Box 186

Los Olivos, CA 93441

Phone: 805.688.0305

Toll Free: 866.759.4637

Fax: 805.688.2676

[www.longoriawine.com](http://www.longoriawine.com)