

Longoria

N E W S L E T T E R



ARTISTRY IN WINEMAKING SINCE 1982 • FEBRUARY 2009

A New Year, A New Beginning

*P*ICTURED BELOW IS A SCENE of the small expansion of vines at our estate vineyard, Fe Ciega, in the early summer of 2008. We added 1.25 acres of a fourth clone of Pinot Noir and .75 acre of Chardonnay. We are excited about harvesting our first crop from these new blocks in 2010 or 2011.

Although 2008 was a year which brought uncertainties and challenges for many of us, it is my hope that what we remember most are the good times spent with family and friends.

As we welcome in 2009, we would like to thank you, our Club Members, for continuing to make Longoria Wines part of your special occasions. We pledge to you to continue to provide you with just the right amount of wines throughout the year, that are consistent in quality, and offer a great value.

We have some fantastic wines to share with you this year, including our Pinot Noirs from the stellar 2007 Vintage, and by popular demand, another bottling of Cuvée June, our Pink Wine, in addition to the rest of the lineup of limited production wines.

A toast to a New Year and a new beginning. Enjoy!

Mike Longoria



Upcoming Events

Santa Barbara County Vintners' Festival Lompoc - Saturday, April 18th

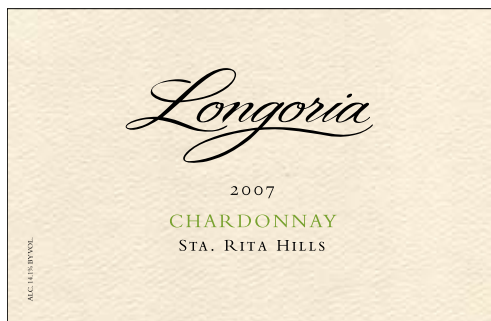
The 2009 Vintners' Festival will be held from 1 to 4 pm on April 18th and will once again be celebrated at River Park in Lompoc. The festival will feature the wines of the 100+ members of the Association, live music, a silent auction and wine country cuisine by the area's finest chefs. For more information go to: www.sbcountywines.com or call: 805-688-0881.

Vintners' Festival Open House Longoria Production Facility 1700 Industrial Way, Unit A, Lompoc - Saturday, April 18th Only

Our winery, which is normally closed to the public, will be open this Saturday only from 11 to 4:30 pm. We will be pairing chocolates with our 2005 and 2006 Syrahs from Alisos and Clover Creek Vineyards. Special discounts will be available on these wines and others this weekend only. Tasting fee: \$10 per person, including logo wine glass. Free for Wine Club members.

Vintners' Festival Open House Longoria Tasting Room & Garden, 2935 Grand Ave, Los Olivos -

Saturday April 18th & Sunday, April 19th
Our tasting room will also be featuring our 2005 and 2006 Syrahs from Alisos and Clover Creek Vineyards for tasting paired with chocolates from 11 to 4:30 pm. Special discounts available on these wines and others this weekend only. Tasting fee: \$10 per person, including logo wine glass. Free for Wine Club members.



The wine has a medium straw color and the aromas are a mixture of spiced apples and honey. The palate is immediately greeted with a rich, viscous texture and weight, followed by flavors of ripe pears and spices. The oak flavors are well integrated. The finish lingers with hints of buttered popcorn. This wine has the intensity of flavor and lush weight of much higher priced Chardonnays, making this a great value.

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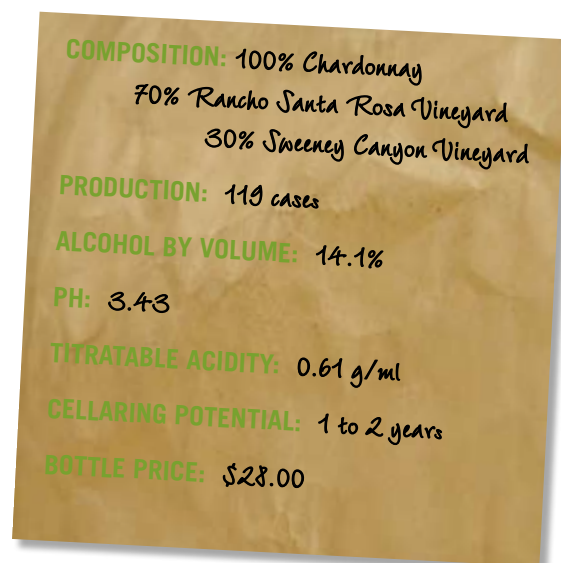
Enjoy with seafood such as halibut, sea bass and sautéed oysters.

Another great pairing would be chicken with lemon risotto.

Winemaker's Notes

ONCE AGAIN, the wine made from Rancho Santa Rosa Vineyard grapes comprises the majority of our Santa Rita Hills blend. The balance comes from the Sanford & Benedict Vineyard.

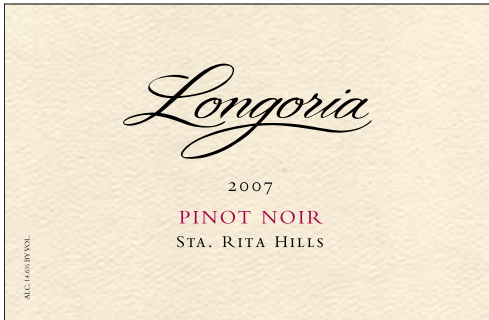
The Rancho Santa Rosa grapes were harvested during the first week of October at fairly ripe sugar levels while the Sanford & Benedict grapes were harvested during the third week of October at moderate sugar levels. Both grape lots were whole cluster pressed, then settled and fermented in French oak barrels. Barrel aging took place in the same barrels for ten months on the original lees, or sediment. This practice adds body and richness to the wine. Approximately 30% of the barrels were new.



Wine Club Open House

Los Olivos - Saturday, June 13th

TASTE THE FLAVORS OF ITALY & SPAIN. We will be pouring the 2008 Pinot Grigio, 2006 Tempranillo and our 2000 Lusso Library Wine, with food specially prepared by New West Catering. Stop by anytime between noon and 4 pm. No charge for Wine Club members, 2 per membership. Club members may bring guests at \$20 per person. You must RSVP no later than June 1st. info@longoriawine.com or toll-free: 866RLWINES
We will be closed to the public this day.



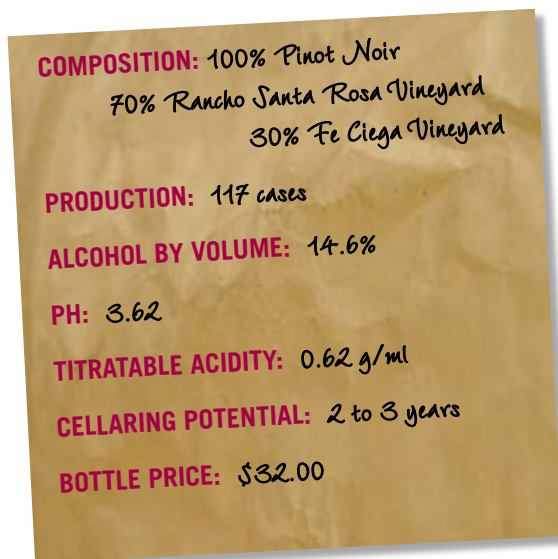
Winemaker's Notes

THIS YEAR'S Santa Rita Hills blend is composed mostly of wine produced from Rancho Santa Rosa Vineyard with support from our estate vineyard, Fe Ciega. This blend was created from selected barrels of each vineyard designated lot to yield a

wine that was the most enjoyable as a young wine, since it is our first Pinot Noir release of the year.

The wine has a brilliant medium ruby color. The aromas are a complex mixture of fresh raspberries and cherries with hints of spices in the background. On the palate the wine is very lively and wonderfully balanced. This complex blend of Pinot Noir from the esteemed Santa Rita Hills appellation offers tremendous value in a very limited production.

Enjoy with duck, quail and veal dishes, accented with berry-based sauces.



Taste Library Wines

VISIT OUR TASTING ROOM in downtown Los Olivos any weekend this year and taste special library wines that we have cellared. These wines will be available for sale and tasting in very limited quantities. This is a great opportunity to experience how our wines have aged over the years, and help you to judge how long some of your wines should be cellared.

Schedule of Releases

WINE CLUB 2009

One bottle each:

April:

2008 Pinot Grigio

2007 Pinot Noir, Rancho Santa Rosa Vineyard

June:

2007 Pinot Noir, Special Bottling

2007 Syrah, Clover Creek Vineyard

October:

2007 Blues Cuvée

2007 Pinot Noir, Fe Ciega Vineyard

GRAND TASTEVIN ORDER 2009

Includes all Wine Club shipments and the following new and library releases:

March:

2 bottles of 2006 Syrah, Alisos Vineyard

1 bottle of 2007 Chardonnay, Cuvée Diana

1 bottle of 2001 Rex Syrah, Alisos Vineyard

May:

2 bottles of 2007 Pinot Noir, Bien Nacido Vineyard

1 bottle of 2008 Cuvée June, Pink Wine

1 bottle of 2000 Lusso

November:

2 bottles of 2007 Evidence

1 bottle of 2007 Tempranillo

1 bottle of 2002 Pinot Noir, Fe Ciega Vineyard

DONT MISS OUT! If you would like to receive the Grand Tastevin Order shipments and have not already signed up, please email info@longoriawine.com or phone 866-759-4637. The cost per shipment is approximately \$100 to \$250. You must be a Wine Club Member to sign up for the Grand Tastevin Order.

LONGORIA FEBRUARY 2009 ORDER FORM

Order online today at www.longoriawine.com, email info@longoriawine.com, fax **805-688-2676**, or phone **866-RLWINES** to purchase Longoria wines.

This shipment contains one bottle of the 2007 Chardonnay, Santa Rita Hills and one bottle of the 2007 Pinot Noir, Santa Rita Hills.

The total cost for this shipment is \$65.73, inclusive of 15% discount, packaging, shipping and CA sales tax when applicable.

NEW RELEASES	BOTTLE PRICE	15% DISCOUNT	20% DISCOUNT	QTY	AMOUNT
2007 Chardonnay, Santa Rita Hills	\$28.00	\$23.80	\$22.40	_____	_____
2007 Pinot Noir, Santa Rita Hills	\$32.00	\$27.20	\$25.60	_____	_____

CURRENT RELEASES	BOTTLE PRICE	15% DISCOUNT	20% DISCOUNT	QTY	AMOUNT
2007 Pinot Grigio, Santa Barbara County	\$19.00	\$16.15	\$15.20	_____	_____
2007 Albariño, Clover Creek Vineyard	\$26.00	\$22.10	\$20.80	_____	_____
2006 Chardonnay, Cuvée Diana	\$40.00	\$34.00	\$32.00	_____	_____
2007 Cuvée June, Santa Barbara County	\$22.00	\$18.70	\$17.60	_____	_____
2006 Pinot Noir, Bien Nacido Vineyard	\$45.00	\$38.25	\$36.00	_____	_____
2006 Pinot Noir, Sanford & Benedict Vineyard	\$45.00	\$38.25	\$36.00	_____	_____
2006 Pinot Noir, Fe Ciega Vineyard	\$54.00	\$45.90	\$43.20	_____	_____
2006 Syrah, Clover Creek Vineyard	\$32.00	\$27.20	\$25.60	_____	_____
2005 Syrah, Alisos Vineyard	\$38.00	\$32.30	\$30.40	_____	_____
2006 Blues Cuvée, Santa Barbara County	\$28.00	\$23.80	\$22.40	_____	_____
2005 Evidence, Santa Barbara County	\$42.00	\$35.70	\$33.60	_____	_____
2006 Evidence, Santa Barbara County	\$42.00	\$35.70	\$33.60	_____	_____
2006 Tempranillo, Clover Creek Vineyard	\$40.00	\$34.00	\$32.00	_____	_____

POSTERS

Blues Cuvée Litho (unsigned) \$15.00 / \$12.75 WINE CLUB **AMOUNT**
 ___ Kuder (93/94) ___ Burridge (95/96) ___ Walsh(97/98) ___ Jaress (99/00) ___ Dysinger (01/02) ___ Seco (03/04) ___ Jones (05/06) _____

Blues Cuvée Litho (signed) \$35.00 / \$29.75 WINE CLUB
 ___ Kuder (93/94) ___ Burridge (95/96) ___ Walsh(97/98) ___ Jaress (99/00) ___ Dysinger (01/02) ___ Seco (03/04) ___ Jones (05/06) _____

WINE CLUB MEMBER DISCOUNT

15% ON 1-11 BOTTLES; 20% ON 12 BOTTLES OR MORE!

CREDIT CARD: VISA MASTERCARD

CARD NUMBER: _____ EXP. DATE: _____

NAME ON CARD: _____ SIGNATURE: _____

(Must be 21 years of age)

BILL TO:

NAME: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL ADDRESS: _____

SHIP TO: *(If different than above)*

NAME: _____ COMPANY: _____

SHIPPING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

DAYTIME PHONE: () _____

SUBTOTAL _____

DISCOUNT _____

CA SHIPPING & PKG _____

7.75% CA SALES TAX _____

TOTAL _____

CALIFORNIA SHIPPING RATES

2 btls \$10.00; 4 btls \$14.00

6 btls \$16.00; 12 btls \$22.00

Lithograph/Poster \$5.00

Please call for out-of-state and expedited rates

REMIT TO: LONGORIA WINES

P.O. Box 186
 Los Olivos, CA 93441

Phone: 805.688.0305

Toll Free: 866.759.4637

Fax: 805.688.2676

www.longoriawine.com